




 NEW HAMPSHIRE
 CHARITABLE FOUNDATION

NEW HAMPSHIRE TOMORROW 2020 PROGRESS REPORT

Events of the last year mean that many families and children who were already vulnerable are now, tragically, more so: Spikes in unemployment, growing housing insecurity and food insecurity, challenges with remote learning, racial disparities in COVID risk and increasing gaps in health, education and access to social services conspired to make 2020 a perilous year for many children and families. Now, at the five-year mark of the Foundation’s “New Hampshire Tomorrow” initiative to increase opportunities for the most vulnerable children and families, the work has never been more urgent.

Nonprofit organizations have responded heroically during this time of crisis, and the Foundation is proud to support and partner with them. Nonprofits mobilized to help keep children fed when schools closed down, to help school counselors stay connected with kids who were isolated during summer months, to make sure people in recovery could stay connected and stay healthy via telemedicine, to keep mentors connected to the kids who needed them, to help

college students stay on the road to degree completion, to care for the young children of essential workers, so those people could go to work caring for the rest of us. And so much more.

The pandemic and economic fallout have laid bare — and further exacerbated — cruel inequities. No one organization, individual or system will be able, alone, to solve this enormously complex series of challenges. To do that will require working together — across institutions and systems, across sectors and ideologies. And that is work that is not only worth doing, but will remain imperative — until every child in New Hampshire has what they need to thrive, and to grow into an adult who can build a life of peace and prosperity for themselves, their family and their community.

Richard Ober
President & CEO

The Foundation is investing \$100 million over 10 years in four proven focus areas to increase opportunity for New Hampshire’s kids — from cradle to career:

EARLY
 CHILDHOOD
 DEVELOPMENT



All kids receive
 high-quality early
 care and education

FAMILY
 AND YOUTH
 SUPPORTS



All kids have
 strong families
 and role models

SUBSTANCE USE
 PREVENTION, TREATMENT
 AND RECOVERY



All kids live
 healthy lives free
 of substance use

EDUCATION
 AND CAREER
 PATHWAYS



All kids get the education
 and skills they need to
 thrive in the workforce

WHAT WE'RE DOING TOGETHER

A small sampling of accomplishments made possible by New Hampshire Tomorrow donors and partners in 2020:

2020 BY THE NUMBERS

\$18.9 MILLION

GRANTS AND SCHOLARSHIPS AWARDED

\$12.5 MILLION

GRANTS AWARDED TO 360 NONPROFIT ORGANIZATIONS

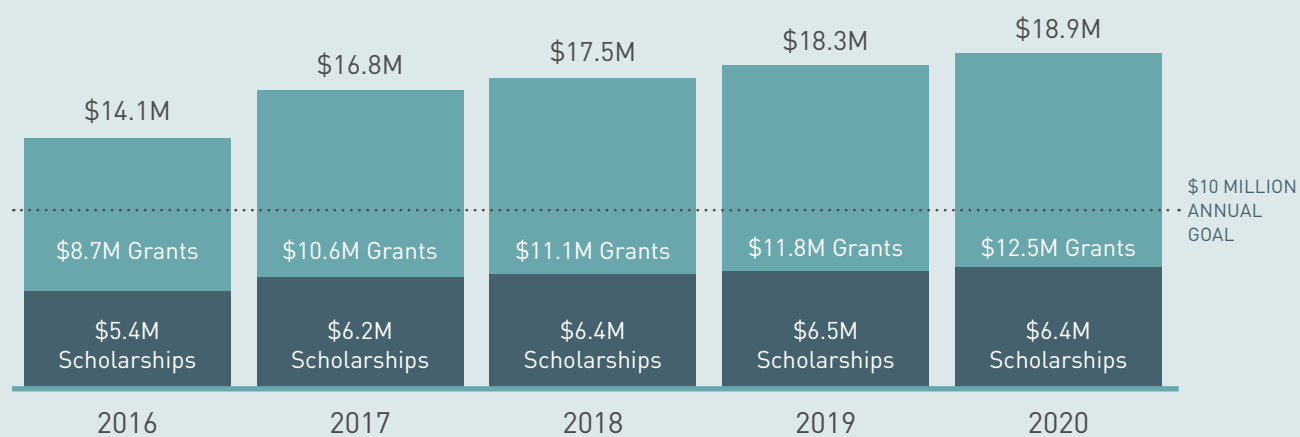
\$6.4 MILLION

SCHOLARSHIPS AWARDED TO 1,692 STUDENTS

\$3 MILLION

GIFTS TO THE FOUNDATION FOR NH TOMORROW FROM GENEROUS INDIVIDUALS, BUSINESSES AND OTHER FOUNDATIONS

PROGRESS TO DATE



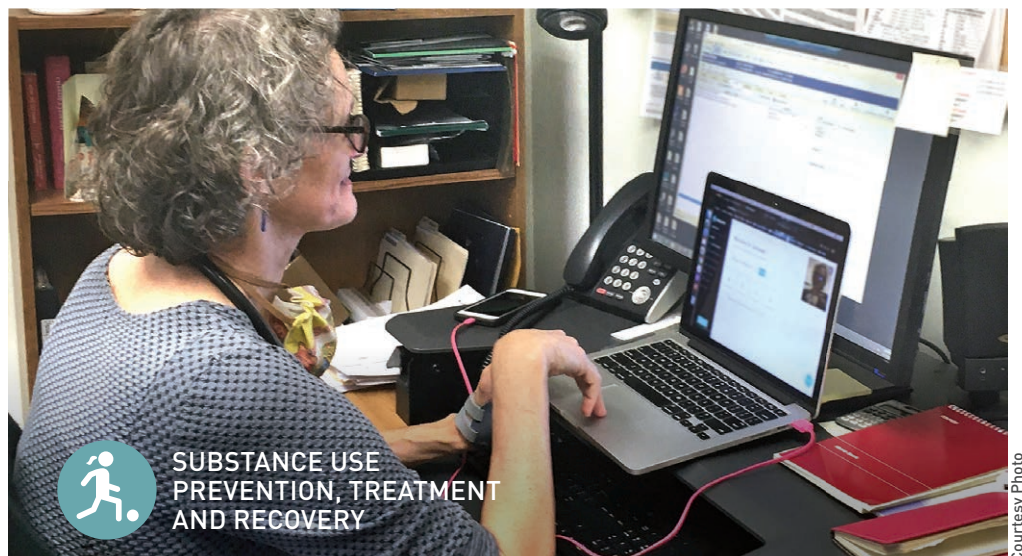
In 2016, the Foundation made a commitment to invest at least \$10 million a year for the next 10 years to increase opportunities for our young people. Thanks to the generosity of New Hampshire people and businesses, and additional grant funding secured by the Foundation, we are doing even more.

COUNCIL FOR THRIVING CHILDREN LAUNCHES

Foundation leadership was essential in the launch of the Council for Thriving Children at the University of New Hampshire, created in early 2020. The Council brings state agencies, early childhood advocates and experts, parents and providers together to work on a comprehensive strategy for early childhood education and health issues. The Council is led by Christina Lachance, the Foundation's former Director of Early Childhood. Phoebe Backler, a senior program officer at the Foundation, is also a member of the Council.



EARLY CHILDHOOD DEVELOPMENT



SUBSTANCE USE PREVENTION, TREATMENT AND RECOVERY

RECOVERY SUPPORTS GO ONLINE

When the pandemic caused the shutdown of many brick-and-mortar mental health, substance use treatment and recovery centers, advocates worried about the effect on people whose recovery is built around face-to-face interaction with peer coaches and at in-person meetings. **But programs adapted quickly to a telehealth approach of providing services safely and securely.** Grants from the Foundation assisted in the purchase of hardware and software that allowed centers to keep providing services — and help patients stay safe, healthy and connected to their care teams.

HELPING KIDS STAY CONNECTED DURING SUMMER MONTHS

With a pandemic sweeping across the country, school already operating remotely and families increasingly isolated, the nonprofit North Country Education Services coordinated a region-wide effort to keep school counselors in touch with students over the summer months. NCES is a consortium of 11 North Country school administration units that fosters collaboration between public schools and community partners. With help from a Foundation grant, **21 of the 26 school districts within the consortium kept counselors working over the summer, staying in touch with the kids who needed them most.**



FAMILY AND YOUTH SUPPORTS

FAMILY RESOURCE CENTERS MEET THE MOMENT

Family Resource Centers provide a wide range of critical services and are key to helping struggling families build better lives for themselves and their children. They adapted in ingenious and heroic ways to continue to provide those services despite the challenges of COVID. The Foundation made grants of flexible operating support to all of the state's FRCs to help them adapt and continue their work in 2020. **Ten family resource centers had been participating in a Financial Resiliency Project sponsored by the Foundation pre-pandemic, which directors reported helped them adapt to the financial and business implications of the pandemic.**

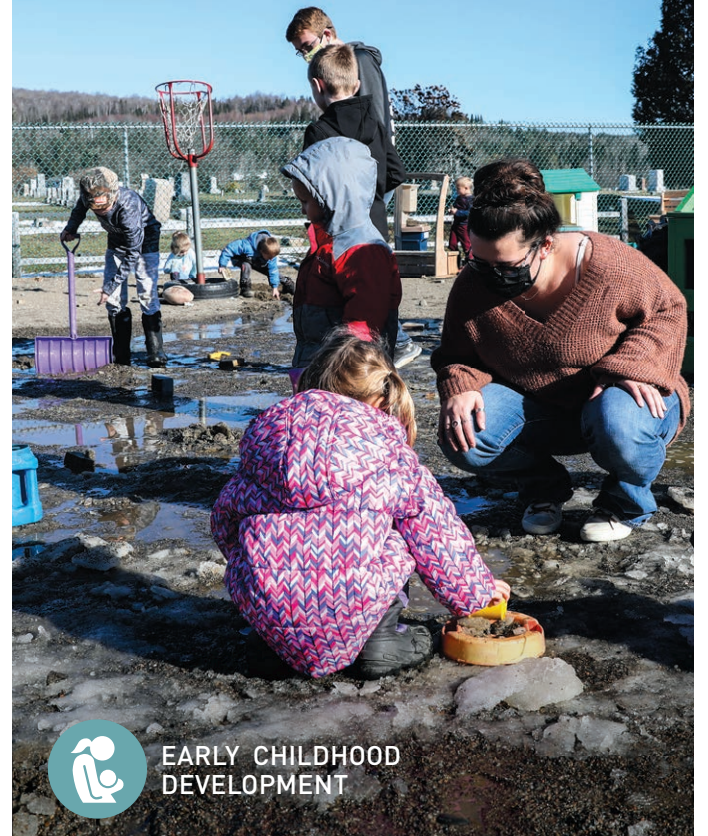


FAMILY AND YOUTH SUPPORTS

Courtesy Photo

EMERGENCY CHILD CARE FOR ESSENTIAL WORKERS

Early-childhood education centers provide a backbone service for our communities and economy: educating and caring for children while allowing parents to work. In the early days of the pandemic, **the Foundation partnered with the state Department of Health and Human Services, providing leadership, expertise and more than \$360,000 in grants to establish an emergency system of child care centers** that stayed open to care for the children of essential workers. Many early-childhood centers continue to struggle due to the pandemic, and some have closed for good. These centers are critical to a full economic recovery for the state.



EARLY CHILDHOOD DEVELOPMENT



EDUCATION AND CAREER PATHWAYS

AID — AND INCREASED FLEXIBILITY — FOR NH STUDENTS

The Charitable Foundation is the largest publicly available source of student aid in the state. More than 400 scholarship funds created by generous people help New Hampshire students get the education they need to thrive. **In 2020, the Foundation awarded \$6.6 million in scholarships to almost 1,700 students.** In addition, the Foundation has eliminated application deadlines for students applying for two-year degree programs and for our adult scholarship programs beginning in 2021 — so those students can now apply for scholarships year-round.



EDUCATION AND CAREER PATHWAYS

Courtesy Photo

HELPING COLLEGE STUDENTS STAY ON-TRACK

For many community college students, completion of their degree or certificate program represents a significant step up on the economic ladder. Many are adult students with children of their own. The vast majority work — some at multiple jobs — while completing their studies. For many, all of that adds up to extremely tight budgets, full schedules and complicated logistics. And then the COVID-19 pandemic hit. Many students — whose jobs were in industries like hospitality and food service — were laid off. Some had no computers or wifi at home to continue with remote learning. Already-tight budgets were stretched to breaking. **Grants to the Community College Foundation of New Hampshire helped students like Anna Dude of North Conway stay on-track.** She is a nursing student at White Mountains Community College in Berlin and the mom of a four-year-old. Anna was laid off from her waitressing job when the pandemic hit. **A grant to the DUET program in Manchester helped that program provide similar emergency financial relief to students who faced unanticipated expenses related to the COVID-19 pandemic.** That relief is designed to help students stay enrolled in school and on-track to complete their college degrees at Southern New Hampshire University.

CAMP MARIPOSA SHOWS KIDS THEY CAN FLY

Children who have a parent or other close family member who suffers from a substance use disorder face a complex array of challenges — and risks. Camp Mariposa, run by the Boys & Girls Club of Greater Nashua, has gained national recognition for its effective approach at helping those children to thrive. One of just 13 such programs nationwide and one of only two to serve children up to age 18, the bimonthly weekend camp and youth support program was launched with support from the Eluna Network. **Camp Mariposa pairs traditional camp activities like swimming, arts and crafts, and marshmallow-roasting with intensive supports and therapeutic counseling for children, plus regular family engagement activities to build family resilience.** "I came to Camp Mariposa to learn how to deal with my dad's drug addiction. I've never had a friend I could talk to but here everyone understands what I'm going through," one 11-year-old said. "I learned healthy ways to cope with addiction in my family and that I can make choices to be different." A three-year Foundation grant has allowed Camp Mariposa to hire a full-time director and plan for expanding to serve even more of New Hampshire's most vulnerable youth.



SUBSTANCE USE PREVENTION, TREATMENT AND RECOVERY

Courtesy Photo



School Funding Fairness

For all of our schools, in all of our communities

Second-graders at work with their teacher at Brown Elementary School in Berlin, NH. The school has since been closed due to budget constraints.

ZIP code should not determine educational opportunity or outcomes. But in New Hampshire, all too frequently, it does. The American Institutes for Research analyzed ten years' of New Hampshire data and, in 2020 produced a report as commissioned by the state's Commission to Study School Funding. Among the findings: In New Hampshire, "The highest poverty school districts have the lowest student outcomes. The negative relationship between poverty and outcomes is very strong."

Gaps in opportunity and outcomes are perennial and persistent. The COVID-19 pandemic has widened those gaps — hitting already struggling families and school districts the hardest.

These discrepancies translate into real consequences for children in struggling school districts: Much lower teacher salaries and higher teacher turnover; lack of access to art, music, or AP classes; outdated textbooks; few or no behavioral health and counseling supports for young people in crisis; obsolete technology; even school closures in some communities.

There are no easy answers to this complex set of challenges. But never has it been more urgent to try to solve this.

In partnership with generous donors, the Foundation is supporting two nonprofit organizations that are addressing these issues in tandem:

Reaching Higher New Hampshire, which provides content and analysis on policy and legislation affecting public education, and the New Hampshire School Funding Fairness project, which advocates for a more equitable system to fund public education to ensure that all children have equal educational opportunities and taxpayers share the cost of that education more equitably.

The success of our communities, and our economy, is directly tied to how well our children do in our public schools — and not just some of our schools, and some of our children. All of our children, in all of our schools, in all of our communities.

New Hampshire has an aging demographic and huge bubble of baby boomers headed toward retirement. Coupled with that, the majority of college-bound graduating high school seniors now leave the state for college — many then settling into jobs and communities elsewhere.

The urgency to make sure all of New Hampshire's children can thrive in their local public schools is not just a matter of obligation to those children — it is a matter of shared prosperity for the future.

Those kids will become the doctors and teachers and medical researchers and nurses and IT specialists and financial professionals and entrepreneurs and engineers who are going to keep our communities running tomorrow.

NEW HAMPSHIRE TOMORROW LEADERSHIP COUNCIL

The Foundation's New Hampshire Tomorrow initiative is advised by:

- | | | |
|--------------------------|-------------------------------|-----------------------|
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| Sister Paula Marie Buley | Sylvia Larsen | J. Bonnie Newman |
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LEARN MORE AT NHCF.ORG/NHTOMORROW



NEW HAMPSHIRE CHARITABLE FOUNDATION

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The New Hampshire Charitable Foundation was created in 1962 by and for the people of New Hampshire, and is dedicated to strengthening communities across the Granite State. The Foundation manages a growing collection of 2,000 philanthropic funds created by generous families, individuals and businesses, and awards more than \$50 million in grants and scholarships every year. For more information, please visit www.nhcf.org or call 800-464-6641.