# New Hampshire Charitable Foundation 2022 Grantee Perception Report

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## THE CENTER FOR EFFECTIVE PHILANTHROPY

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The online version of this report can be accessed at cep.surveyresults.org

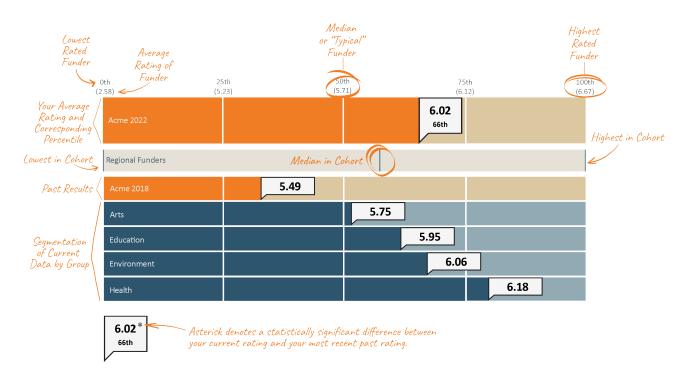
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## **Key Ratings Summary**

## **Interpreting Your Charts**

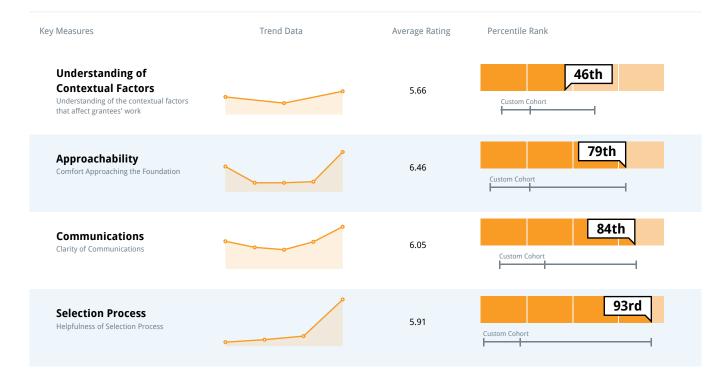
Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than eight responses.

The following chart highlights a selection of your key results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.





## **Survey Population**

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
NHCF 2022	May and June 2022	531	310	58%
NHCF 2018	September and October 2018	380	242	64%
NHCF 2014	September and October 2014	361	232	64%
NHCF 2008	February and March 2008	380	248	65%
NHCF 2004	February and March 2004	359	226	63%
Survey Year				Year of Active Grants
NHCF 2022				March 2021 - March 2022
NHCF 2018				2017 - 2018

Throughout this report, New Hampshire Charitable Foundation's survey results are compared to CEP's broader dataset of more than 50,000 grantees built up over more than a decade of grantee surveys of more than 350 funders. The full list of participating funders can be found at https://cep.org/gpr-participants/.

In order to protect the confidentiality of respondents, results are not shown when CEP received fewer than eight responses to a specific question.

#### Subgroups

NHCF 2014

NHCF 2008

In addition to showing NHCF's overall ratings, this report shows ratings segmented by Program Type. The online version of this report also shows ratings segmented by Initiative, Service Region, Respondent Gender, and Respondent Person of Color Identity (for U.S.-based grantees).

Program Type	Number of Responses
Community Grants - Express	38
Invited Grants	38
Large Community Grants	139
NH Library Technology Program	12
Tillotson Local Fund	23
Tillotson Large and Other Funds	11
Wellborn Ecology Fund	11
Multiple Grant Programs	30

Initiative	Number of Responses
Early Childhood Development	8
Education and Career	33
Environment	29
Family and Youth Supports	66

2013 - 2014

2007-2008

Initiative	Number of Responses
SUD	8
None	166

Service Region	Number of Responses
Capital Region	18
Lakes Region	24
Manchester Region	35
Monadnock Region	22
Nashua Region	15
North Country Region	62
Piscataqua Region	22
Upper Valley Region	57
Statewide Region	46
Respondent Gender	Number of Responses
Identifies as a Man	67
Identifies as a Woman	221
Respondent Person of Color Identity	Number of Responses
Does not identify as a Person of Color	270
Identifies as a Person of Color	11

Prefer not to say

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## Subgroup Methodology and Differences

The following page outlines the methodology used to determine the subgroups that are displayed in the report, along with any differences in grantee perceptions. Differences should be interpreted in the context of NHCF's goals and strategy.

For the questions about gender identity, survey respondents are asked to share their gender identities through a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "non-binary," "gender non-conforming," "prefer to self-identify," and "prefer not to say" - so long as that response option had at least eight respondents.

Per CEP's standard methodology, groups with fewer than 10 respondents are excluded from statistical analysis. Where possible, CEP does run trend analysis among these groups to understand if group ratings differ from the overall ratings by more than 0.3 across survey measures.

## Subgroup Methodology

**Program Type:** Using the contact list provided by NHCF, CEP tagged grantees to the program through which they received their grant. Tillotson Large and Tillotson Other programs were combined into one group to meet CEP's threshold of eight responses. Additionally, grantees from "Other Programs" were excluded from this level of analysis.

Of note, in NHCF's last survey in 2018, grantees self-selected their grant program. It is possible that this may affect program area comparisons between 2022 and 2018.

Initiative: NHCF tagged grantees according to their grant's initiative in the contact list provided to CEP.

Service Region: Using the contact list provided by NHCF, CEP tagged grantees according to their service region. Grantees in "Outside Defined Regions" were excluded from this level of analysis.

**Respondent Gender:** Using data grantees provided in the survey, CEP tagged grantees based on their gender identity. Those segmented as "Identifies as a Man" selected "Man" only, and those segmented as "Identifies as a Woman" selected "Woman" only.

Respondent Person of Color Identity (US Only): Using data grantees provided in the survey, CEP tagged grantees based on their person of color identity.

## **Subgroup Differences**

**Program Type:** There are no consistent, significant differences in grantee ratings according to their grant program. However, ratings from grantees in the "Tillotson Large and Other" program trend lower than NHCF's overall average on many survey measures, particularly across the theme of NHCF's understanding and field impact.

Initiative: Ratings from grantees in the Early Childhood Development (ECD) initiative trend higher than NHCF's overall average on many survey measures, and ratings from grantees in the Substance Use Disorders (SUD) initiative trend higher on most survey measures.

Ratings from grantees in the Environment initiative trend lower than NHCF's overall average on most survey measures.

Service Region: There are no consistent, significant differences in grantee ratings according to their service region.

**Respondent Gender:** Ratings from grantees who identify exclusively as a woman are significantly higher than those who identify exclusively as a man on many survey measures. For more information, please see the Respondent Demographics section.

**Respondent Person of Color Identity (US Only):** There are some significant differences in grantee ratings according to their person of color identity. There are 11 respondents who identify as a person of color. For more information, please see the Respondent Demographics section.

## **Comparative Cohorts**

#### **Customized Cohort**

NHCF selected a set of 11 funders to create a smaller comparison group that more closely resembles NHCF in scale and scope.

Communities Foundation of Texas Community Foundation for a greater Richmond Hartford Foundation for Public Giving
Hartford Foundation for Public Giving
Hawai'i Community Foundation
New Hampshire Charitable Foundation
Rhode Island Foundation
Saint Paul & Minnesota Foundation
The Boston Foundation
The Community Foundation for Greater New Haven
The Greater Cincinnati Foundation
The Pittsburgh Foundation

#### **Standard Cohorts**

CEP also included 19 standard cohorts to allow for comparisons to a variety of different types of funders.

## **Strategy Cohorts**

Cohort Name	Count	Description
Small Grant Providers	37	Funders with median grant size of \$20K or less
Large Grant Providers	99	Funders with median grant size of \$200K or more
High Touch Funders	38	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Intensive Non-Monetary Assistance Providers	36	Funders that provide at least 30% of grantees with comprehensive or field-focused assistance as defined by CEP
Proactive Grantmakers	103	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	99	Funders that make at most 10% of grants by invitation only
Intermediary Funders	36	Funders that primarily regrant philanthropic dollars
International Funders	62	Funders that fund outside of their own country
European Funders	28	Funders that are headquartered in Europe

## **Annual Giving Cohorts**

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	61	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	83	Funders with annual giving of \$50 million or more

## **Foundation Type Cohorts**

Cohort Name	Count	Description
Private Foundations	163	All private foundations in the GPR dataset

Family Foundations	78	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	31	All health conversation foundations in the GPR dataset
Corporate Foundations	23	All corporate foundations in the GPR dataset

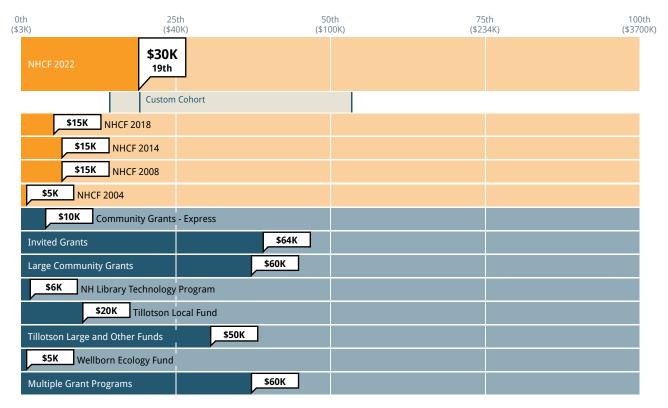
## **Other Cohorts**

Cohort Name	Count	Description
Funders Outside the United States	45	Funders that are primarily based outside the United States
Recently Established Foundations	24	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	98	Funders who surveyed grantees during COVID-19 (GPR only)

## **Grantmaking Characteristics**

Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

## Median Grant Size



## **Proportion of Multi-year Grants**

0th (3%)	25th (32%)	50th (51%)	75	5th 2%)	100th (100%)
NHCF 2022			<b>59%*</b> <sub>60th</sub>		
Custom	Cohort				
NHCF 2018 18%					
NHCF 2014 23%					
NHCF 2008 26	%				
18% NHC	= 2004				
<b>5%</b> Community Grants	s - Express				
Invited Grants	39%				
Large Community Grants				96%	
0% NH Library Technol	ogy Program				
18% Tillo	otson Local Fund				
Tillotson Large and Other Fun	ds	45%			
9% Wellborn Ecology	Fund				
Multiple Grant Programs			60%		

Proportion of grantees that report receiving grants for two years or longer

## Median Organizational Budget

0th (\$0.0M)	25th (\$0.9N		0th .6M)	75th (\$3.0M)	100th (\$86.0M)
NHCF 2022	<b>\$0.7M</b> 18th				
С	ustom Cohort				
\$0.	.4M NHCF 2018				
NHCF 2014	\$0.5M				
NHCF 2008	\$0.6M				
\$0.3M	NHCF 2004				
\$0.2M	Community Grants - E	Express			
Invited Grants			\$2.0M		
Large Communit	ty Grants <b>\$0.</b>	8M			
\$0.2M	NH Library Technolog	y Program			
\$0.3M	Tillotson Local Fund	I			
	<b>\$0.7M</b> Till	otson Large and Other Funds			
Wellborn Ecolog	y Fund	\$1.0M			
Multiple Grant P	rograms	\$1.2M			

Selected Cohort: Custom Cohort						
Grant History	NHCF 2022	NHCF 2018	NHCF 2014	Average Funder	Custom Cohort	
Percentage of first-time grants	16%	21%	16%	29%	19%	

Selected Cohort: Custom Cohort						
Program Staff Load	NHCF 2022	NHCF 2018	NHCF 2014	NHCF 2008	Median Funder	Custom Cohort
Dollars awarded per program full- time employee	\$3.8M	\$4M	\$3.2M	\$2.9M	\$2.7M	\$5.6M
Applications per program full-time employee	52	54	48	76	26	40
Active grants per program full-time employee	48	43	48	47	32	34

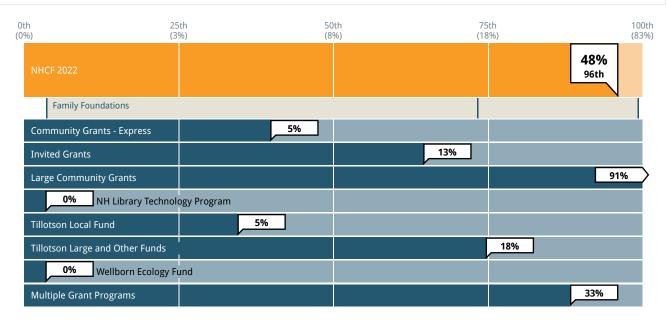
#### **Proportion of Unrestricted Funding**



Cohort: Family Foundations Past results: on Subgroup: Program Type

#### Proportion of grantees receiving multi-year unrestricted grants

Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



## Impact on and Understanding of Grantees' Local Communities

= No impact <b>7</b> = Signifi	icant positive impact					
0th (3.00)	25th (5.21)	50th (5.73		75t (6.03		100t (6.86
NHCF 2022					6.25* 86th	
		Custom Cohort				
NHCF 2018			5.82			
NHCF 2014			5.78			
NHCF 2008		5.54				
NHCF 2004		5.59				
Community Grants -	- Express				6.11	
Invited Grants					6.48	J
Large Community G	rants				6.25	
NH Library Technolo	ogy Program			6.00	]	
Tillotson Local Fund					6.33	
Tillotson Large and (	Other Funds				6.30	]
Wellborn Ecology Fu	ind				6.27	
Multiple Grant Progr	rams				6.25	

Overall, how would you rate NHCF's impact on your local community?

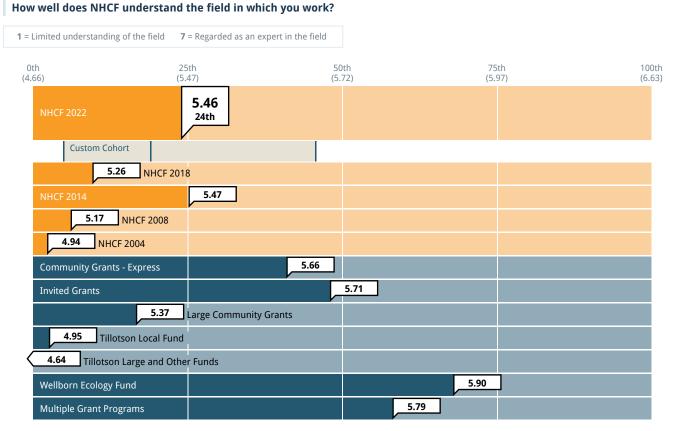
## How well does NHCF understand the local community in which you work?

<b>1</b> = Limited understanding of the c	community <b>7</b> = Regarded as	an expert in the community		
0th (3.61)	25th (5.13)	50th (5.58)	75th (5.95)	100th (6.72)
NHCF 2022			5.89 71st	
		Custon	n Cohort	
NHCF 2018			5.87	
NHCF 2014			5.93	
NHCF 2008		5.55		
NHCF 2004			5.76	
Community Grants - Expre	ss		5.79	
Invited Grants			6	.08
Large Community Grants			5.90	
Tillotson Local Fund			5.90	
Tillotson Large and Other F	Funds	5.45		
Wellborn Ecology Fund			6.00	
Multiple Grant Programs			6.04	

## Impact on and Understanding of Grantees' Fields

= No impact <b>7</b> = S	ignificant positive impact			
0th 4.50)	25th (5.58)	50th (5.84)	75 (6.	ith 10 05) (6.
NHCF 2022			5.95* 64th	
	Custom Cohort			
NHCF 2018	5.52			
NHCF 2014	5.46			
NHCF 2008	5.33			
5.13	NHCF 2004			
Community Gra	nts - Express			6.07
Invited Grants				6.30
Large Communi	ity Grants		5.90	
NH Library Tech	inology Program			6.13
Tillotson Local F	Fund 5.57			
	<b>5.55</b> Tillotso	n Large and Other Funds		
Wellborn Ecolog	gy Fund		6.	00
Multiple Grant I	Programs		6.	00

Overall, how would you rate NHCF's impact on your field?



## **Advancing Knowledge and Public Policy**



#### To what extent has NHCF advanced the state of knowledge in your field?

Cohort: Custom Cohort Past results: on Subgroup: Program Type

#### To what extent has NHCF affected public policy in your field?



Cohort: Custom Cohort Past results: on Subgroup: Program Type

## Impact on and Understanding of Grantees' Organizations

= No impact <b>7</b> = Significant positive	impact				
0th (4.43)	25th (5.94)	50th (6.21)	75 (6.3		100 (6.8
NHCF 2022				6.44* 82nd	
Custom Cohort					
NHCF 2018		6.08			
NHCF 2014	6.01	]			
NHCF 2008 5.8	5				
NHCF 2004 5.78					
Community Grants - Express				6.42	
Invited Grants				6.74	
Large Community Grants				6.43	
NH Library Technology Program				6.42	
Tillotson Local Fund		6.14			
Tillotson Large and Other Funds			6.27		
Wellborn Ecology Fund	6.00				
Multiple Grant Programs				6.60	

Overall, how would you rate NHCF's impact on your organization?

## How well does NHCF understand your organization's strategy and goals?

<b>1</b> = Limited understanding	<b>7</b> = Thorough understanding			
0th (3.69)	25th (5.60)	50th (5.81)	75th (6.03)	100th (6.60)
NHCF 2022	!	5.67* 34th		
Custom Coho	ort			
NHCF 2018	5.44			
NHCF 2014		5.75		
NHCF 2008 5.	38			
NHCF 2004 5.34	1			
	5.56 Commun	ity Grants - Express		
Invited Grants				6.16
Large Community Gr	ants	5.67		
5.26	Tillotson Local Fund			
5.00 Tillotso	on Large and Other Funds			
	5.50 Wellborn Ecol	ogy Fund		
Multiple Grant Progr	ams	5.69		

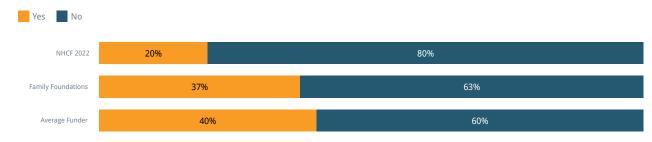
## **Grantee Challenges**



## How aware is NHCF of the challenges that your organization is facing?

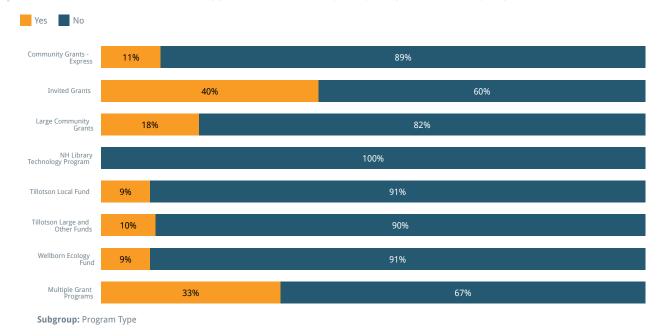
## **Non-Monetary Assistance**

#### Did you receive any non-monetary support from NHCF during this grant period?

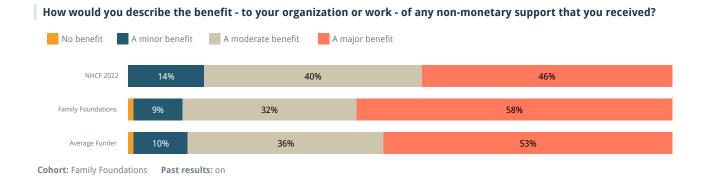




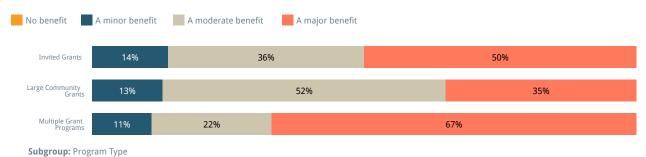
#### Did you receive any non-monetary support from NHCF during this grant period? - By Subgroup



Please note that the following question was only asked of respondents who indicated "yes" to receiving non-monetary support in the previous question.



How would you describe the benefit - to your organization or work - of any non-monetary support that you received? - By Subgroup



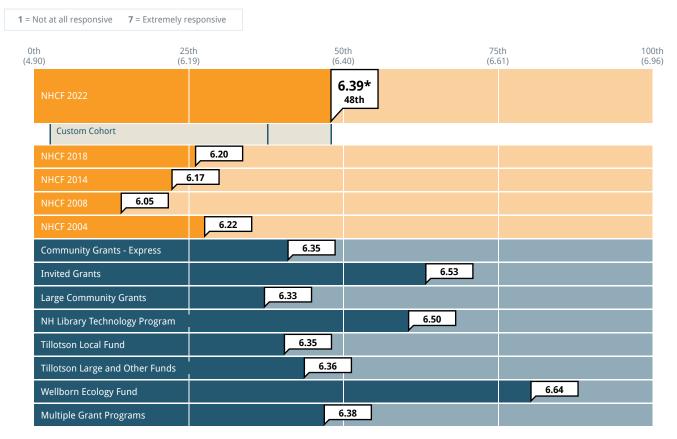
New Hampshire Charitable Foundation 2022 Grantee Perception Report

## **Funder-Grantee Relationships**

= Not at all comfortable	<b>7</b> = Extremely comfortable			
0th (4.80)	25th (6.12)	50th (6.27)	75th (6.43)	10 (6.
NHCF 2022			6.46* <sup>79th</sup>	
Custom Cohort				
NHCF 2018	6.07			
NHCF 2014	6.04			
NHCF 2008	6.04			
NHCF 2004		6.27		
Community Grants - I	Express	6.22		
Invited Grants			6	.61
Large Community Gra	ants		6.42	
NH Library Technolog	gy Program			6.75
Tillotson Local Fund				6.65
	6.09 Tillotson	Large and Other Funds		
Wellborn Ecology Fur	nd			6.55
Multiple Grant Progra	ams		6.47	

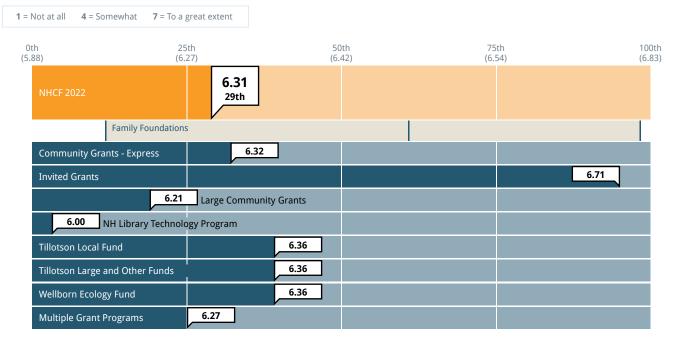
## How comfortable do you feel approaching NHCF if a problem arises?

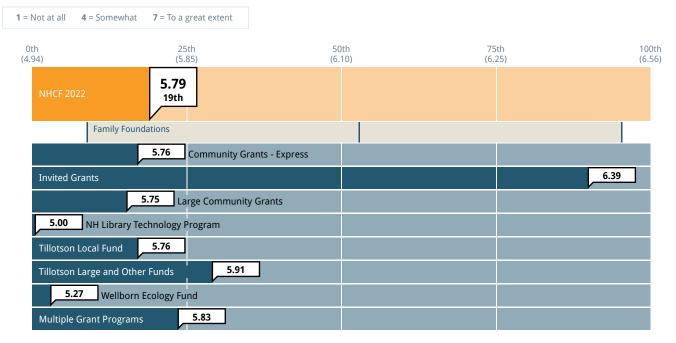
#### Overall, how responsive was NHCF staff?



Cohort: Custom Cohort Past results: on Subgroup: Program Type

#### To what extent did NHCF exhibit trust in your organization's staff during this grant?

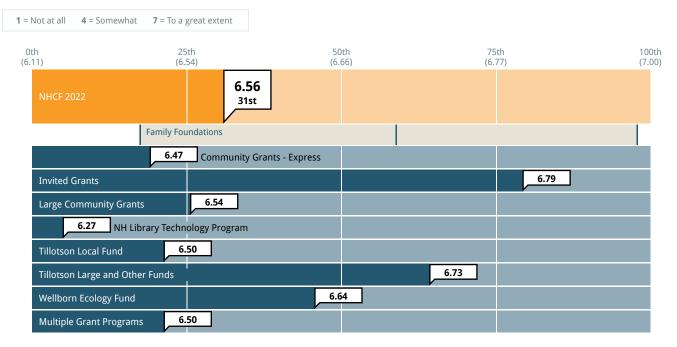


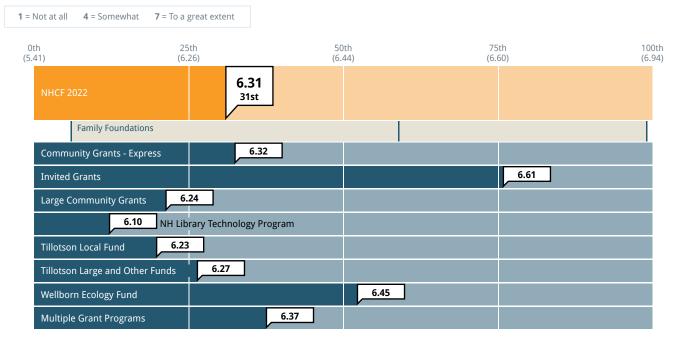


#### To what extent did NHCF exhibit candor about NHCF's perspectives on your work during this grant?

Cohort: Family Foundations Past results: on Subgroup: Program Type

#### To what extent did NHCF exhibit respectful interaction during this grant?

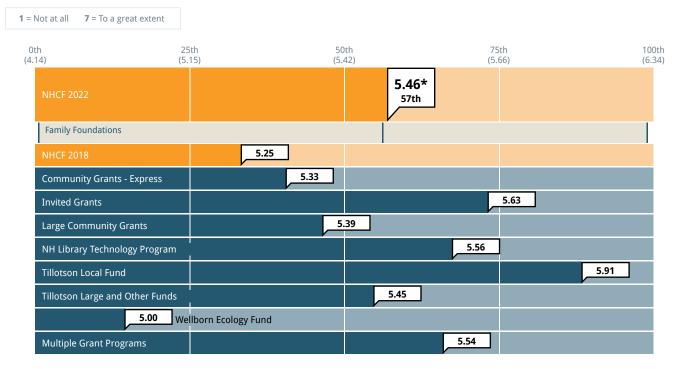




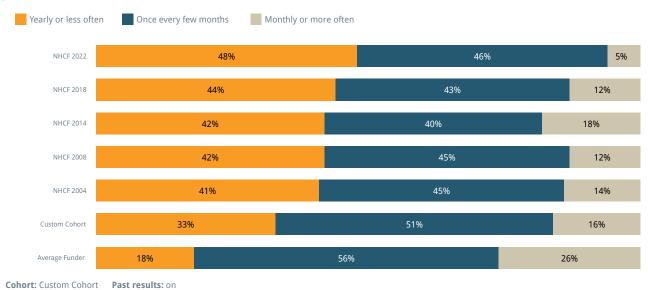
#### To what extent did NHCF exhibit compassion for those affected by your work during this grant?

Cohort: Family Foundations Past results: on Subgroup: Program Type

## To what extent is NHCF open to ideas from grantees about its strategy?

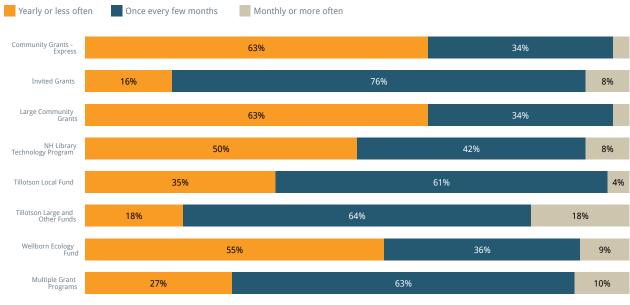


## **Interaction Patterns**

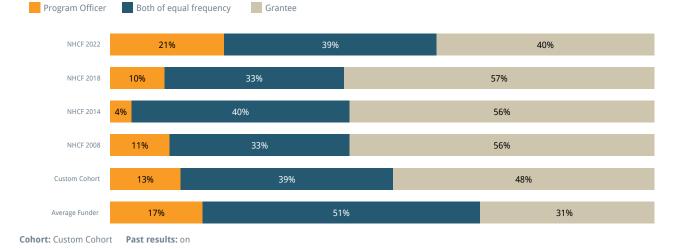


## How often do/did you have contact with your program officer during this grant?

## How often do/did you have contact with your program officer during this grant? - By Subgroup

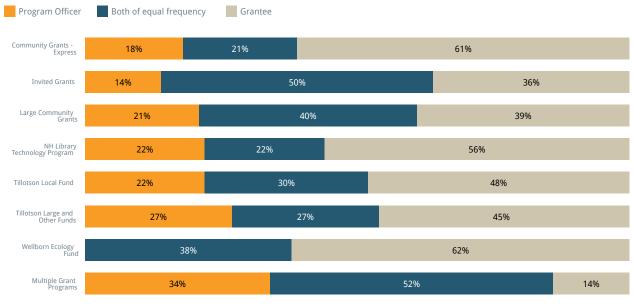


Subgroup: Program Type



## Who most frequently initiated the contact you had with your program officer during this grant?

Who most frequently initiated the contact you had with your program officer during this grant? - By Subgroup



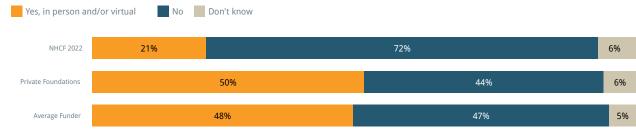
Subgroup: Program Type

## Has your main contact at NHCF changed in the past six months?

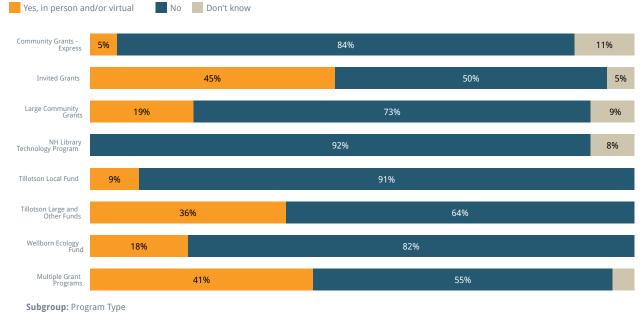
Proportion of grantees responding	ng 'Yes'				
0th (0%)	25th (6%)	501 (14		75th (25%)	100th (90%)
NHCF 2022		9%* 36th			
Cu	stom Cohort				
NHCF 2018				23%	
NHCF 2014			15%		
	3% Community Gran	its - Express			
0% Invited Gra	ants				
Large Community Grants		12%			
NH Library Technology Pr	rogram	11%			
Tillotson Local Fund	5%				
0% Tillotson La	arge and Other Funds				
Wellborn Ecology Fund		10%			
Multiple Grant Programs			17%		

Cohort: Custom Cohort Past results: on Subgroup: Program Type

## At any point during this grant, including the selection process, did NHCF staff visit your offices or programs?



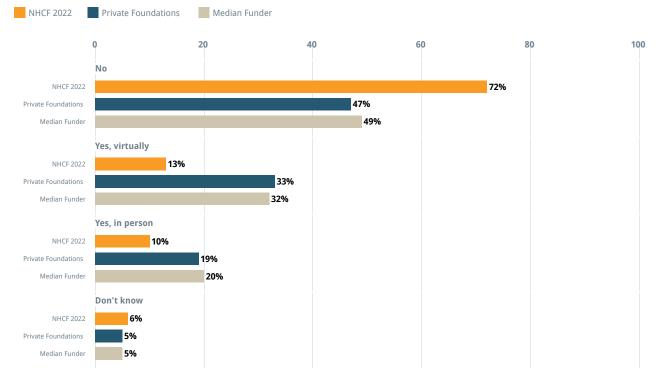
Cohort: Private Foundations Past results: on



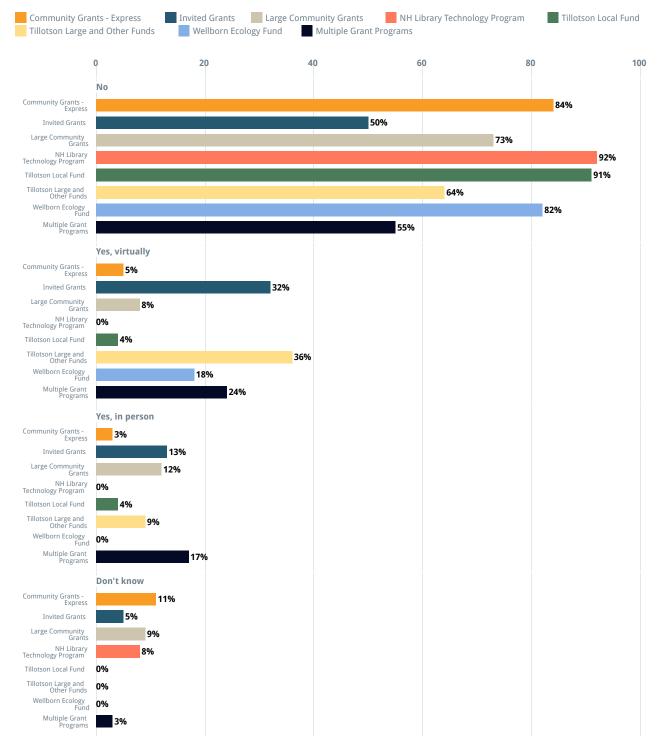
#### At any point during this grant, including the selection process, did NHCF staff visit your offices or programs? - By Subgroup

The following charts provide greater detail on the previous site visit question.

#### At any point during this grant, including the selection process, did NHCF staff visit your offices or programs?



Cohort: Private Foundations Past results: on



#### At any point during this grant, including the selection process, did NHCF staff visit your offices or programs? - By Subgroup

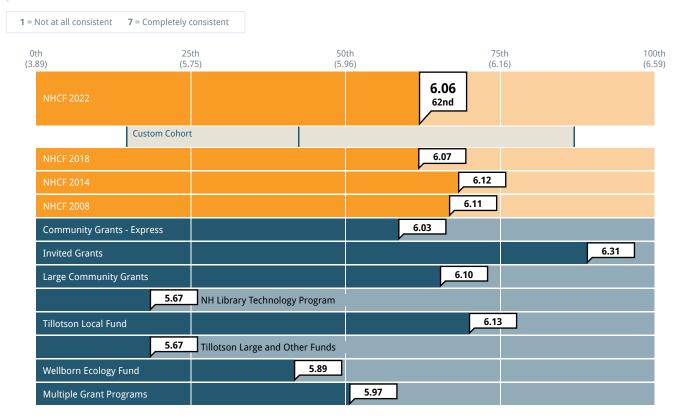
Subgroup: Program Type

## Communication

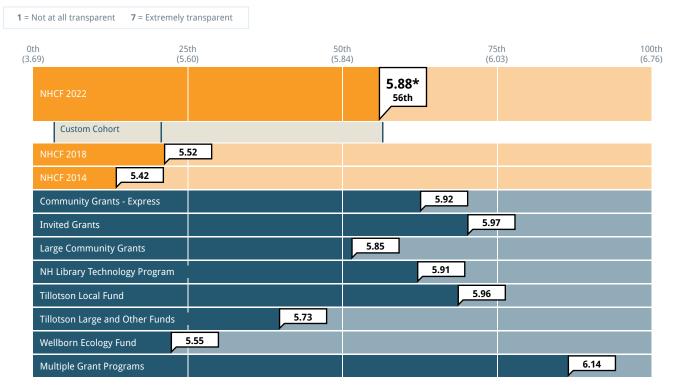
## How clearly has NHCF communicated its goals and strategy to you?

<b>1</b> = Not at all clearly <b>7</b> = Extremely clearly							
0th (3.65)	25 (5		50 (5.		75th (5.95		100th (6.58)
NHCF 2022						6.05* 84th	
	Custom Cohort					F	
NHCF 2018				5.78			
NHCF 2014			5.63				
NHCF 2008			5.68				
NHCF 2004				5.79			
Community	Grants - Express					6.03	
Invited Gran	ts					6.11	
Large Comm	nunity Grants					6.04	
NH Library Technology Program		5.55					
Tillotson Local Fund						6.24	
Tillotson Large and Other Funds						6.09	
Wellborn Ec	ology Fund					6.00	
Multiple Gra	nt Programs					6.14	

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about NHCF?

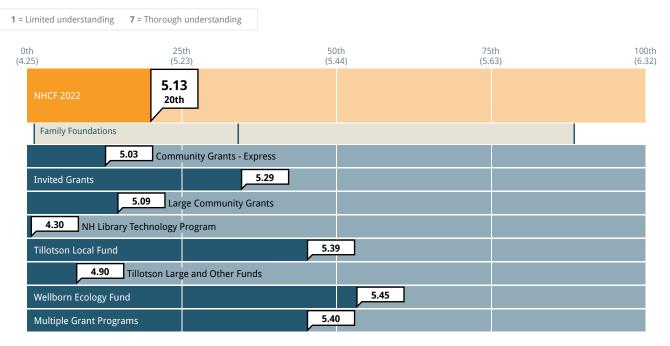


#### Overall, how transparent is NHCF with your organization?



Cohort: Custom Cohort Past results: on Subgroup: Program Type

#### How well do you understand the way in which the work funded by this grant fits into NHCF's broader efforts?



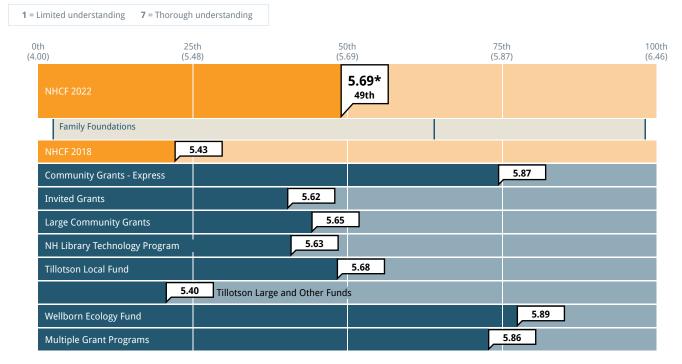
# **Contextual Understanding**

th 24)	25th (5.44		50th (5.69)		75th (5.92)	10 (6.
NHCF 2022	(3,**	*/	5.66* 46th		(3.22)	(0.
Cu	istom Cohort					
NHCF 2018	5.	.40				
NHCF 2014		5.53				
Community Grant	s - Express		5.64			
Invited Grants						6.11
Large Community	Grants	5.5	57			
NH Library Techno	logy Program				5.90	
Tillotson Local Fur	nd 🗸	5.43				
Tillotson Large and	d Other Funds			5.73		
Wellborn Ecology	Fund	5.50				
Multiple Grant Pro	grams		5.67			

## How well does NHCF understand the social, cultural, or socioeconomic factors that affect your work?

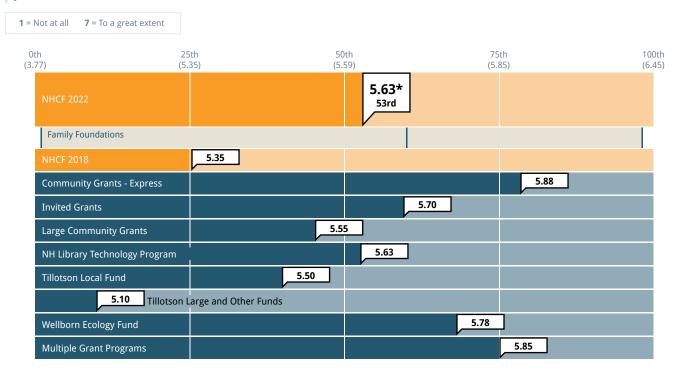
In the following questions, we use the phrase "the people and communities that you serve" to refer to those your organization seeks to serve through the services and/or programs it provides.

Please note that CEP recently modified the following questions. The prior questions were: "How well does the Foundation understand your intended beneficiaries' needs?" and "To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?" The question anchors have not been modified.



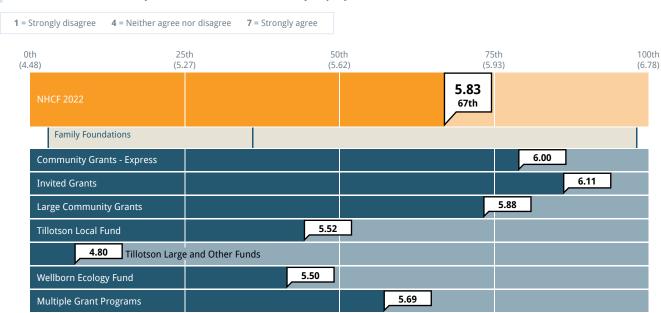
#### How well does NHCF understand the needs of the people and communities that you serve?

To what extent do NHCF's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?



## **Diversity, Equity, Inclusion**

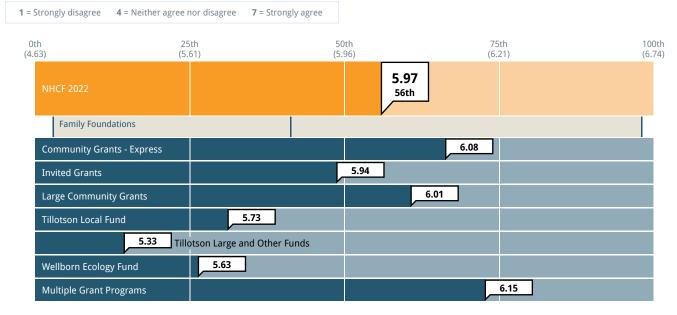
Please rate the extent to which you agree or disagree with the following statements about diversity, equity, and inclusion:

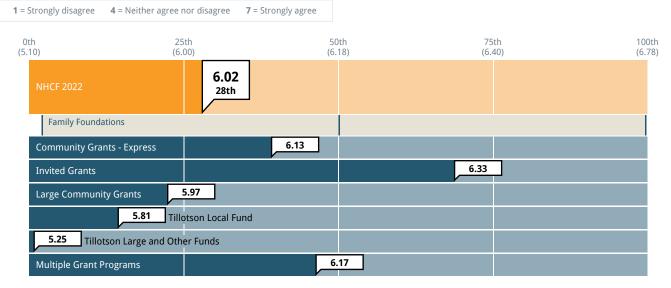


#### The Foundation has clearly communicated what diversity, equity, and inclusion means for its work

Cohort: Family Foundations Past results: on Subgroup: Program Type

#### Overall, NHCF demonstrates an explicit commitment to diversity, equity, and inclusion in its work

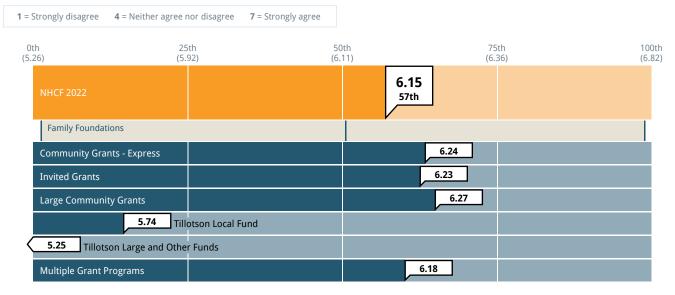




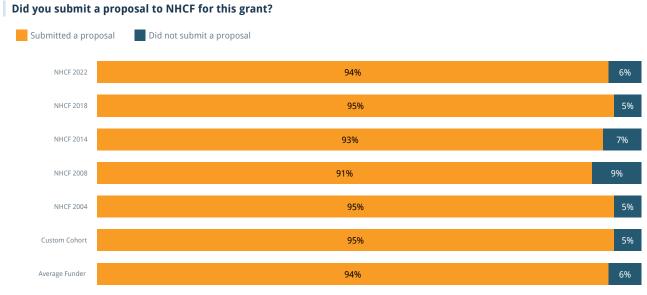
#### Overall, most staff I have interacted with at NHCF embody a strong commitment to diversity, equity, and inclusion

Cohort: Family Foundations Past results: on Subgroup: Program Type

#### I believe that NHCF is committed to combatting racism



# **Grant Processes**





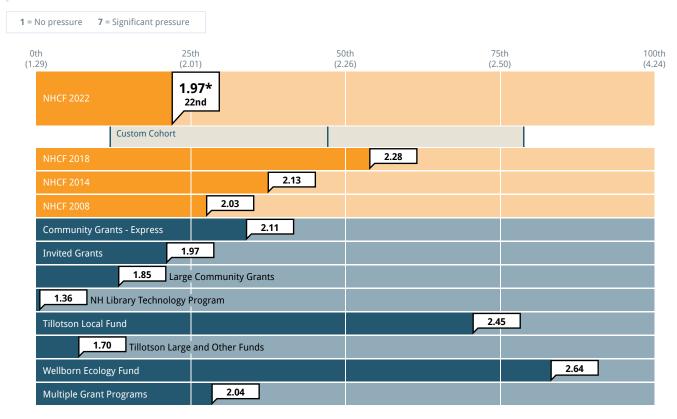
# **Selection Process**

Please note that CEP recently modified the following question. The prior question text was: "How helpful was participating in the Foundation's selection process in strengthening the organization/program funded by the grant?" The corresponding anchors were "not at all helpful" and "extremely helpful."



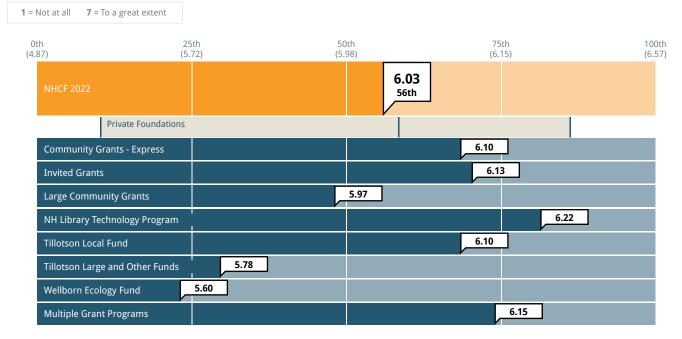
#### To what extent was NHCF's selection process a helpful opportunity to strengthen the efforts funded by the grant?

# As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?



Cohort: Custom Cohort Past results: on Subgroup: Program Type

## To what extent was NHCF's selection process an appropriate level of effort given the amount of funding received?

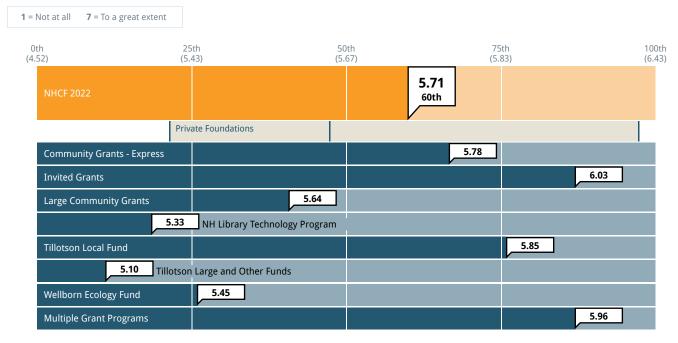


### To what extent was NHCF clear and transparent about the selection process requirements and timelines?

<b>1</b> = Not at all <b>7</b> = To a great extent				
0th (5.44)	25th (6.10)	50th (6.26)	75th (6.47)	100th (6.82)
NHCF 2022		6.3 56th		
	Private Foundations			
Community Grants - Express			6.45	
Invited Grants				6.50
Large Community Grants			6.37	
6.00	NH Library Technology Progra	am		
Tillotson Local Fund			6.40	
5.73 Tillotson Large a	and Other Funds			
<b>5.91</b> We	ellborn Ecology Fund			
Multiple Grant Programs			6.40	

Cohort: Private Foundations Past results: on Subgroup: Program Type

# To what extent was NHCF clear and transparent about the criteria NHCF uses to decide whether a proposal would be funded or declined?

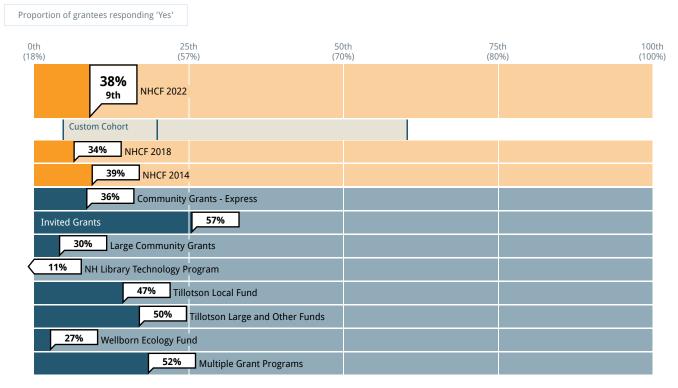


# **Reporting and Evaluation Process**

#### **Definition of Reporting and Evaluation**

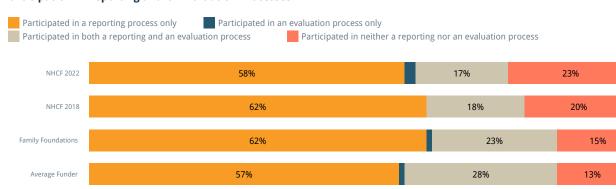
- "Reporting" NHCF's standard oversight, monitoring, and grant reporting.
- "Evaluation" formal activities beyond reporting undertaken by NHCF to assess or learn about a grant, a program, or NHCF's efforts.

# At any point during the proposal or the grant period, did NHCF and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?



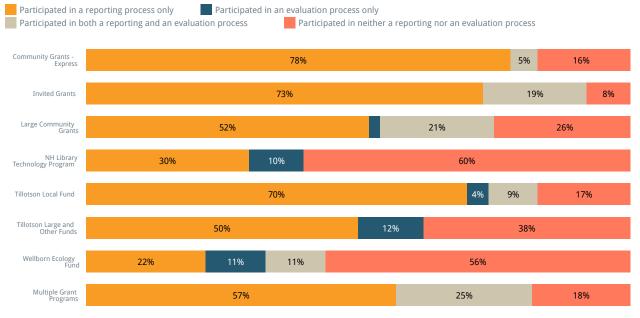


#### Participation in Reporting and/or Evaluation Processes





## Participation in Reporting and/or Evaluation Processes - By Subgroup

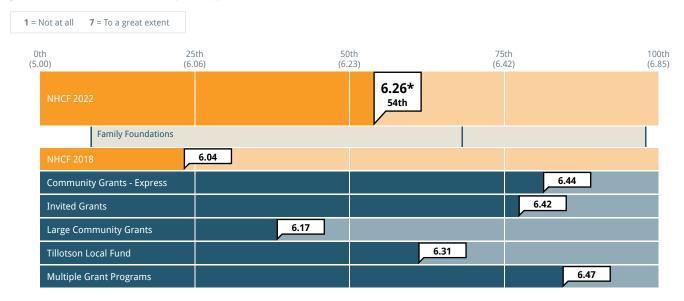


Subgroup: Program Type

# **Reporting Process**

The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

#### To what extent was NHCF's reporting process straightforward?

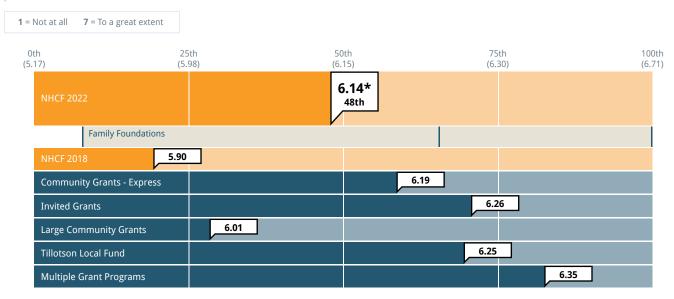


Cohort: Family Foundations Past results: on Subgroup: Program Type

#### To what extent was NHCF's reporting process adaptable, if necessary, to fit your circumstances?

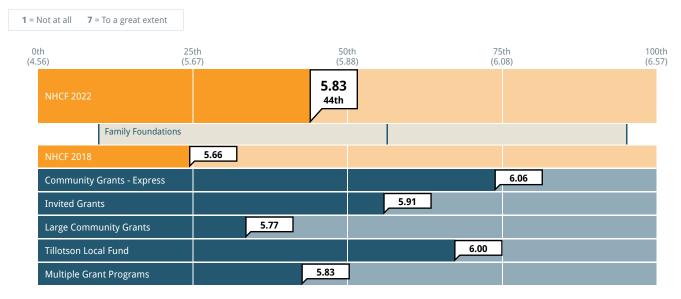


To what extent was NHCF's reporting process relevant, with questions and measures pertinent to the work funded by this grant?



Cohort: Family Foundations Past results: on Subgroup: Program Type

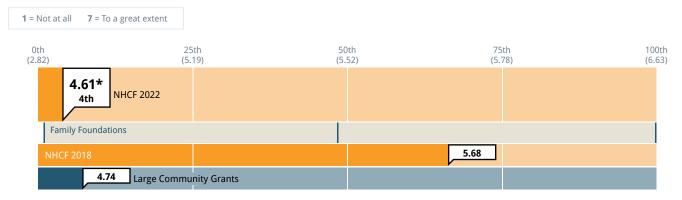
## To what extent was NHCF's reporting process a helpful opportunity for you to reflect and learn?



# **Evaluation Process**

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

#### To what extent did the evaluation incorporate input from your organization in the design of the evaluation?



Cohort: Family Foundations Past results: on Subgroup: Program Type

### To what extent did the evaluation result in your organization making changes to the work that was evaluated?

<b>1</b> = N	ot at all <b>7</b> = To a great extent		
0th (2.78		50th (4.78)	0th 33)
	NHCF 2022	4.86 57th	
	Family Foundations		
	NHCF 2018	4.88	
	Large Community Grants	4.90	

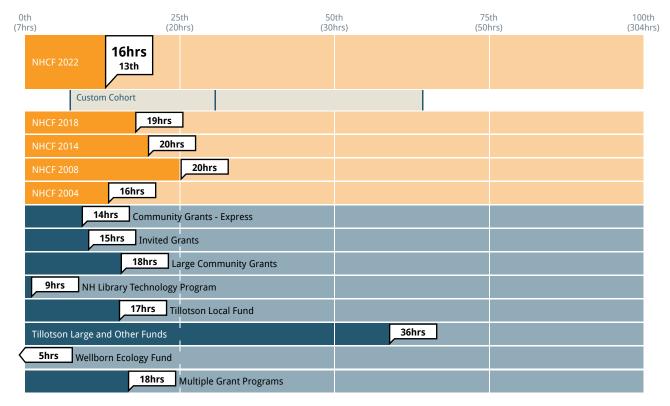
# **Dollar Return and Time Spent on Processes**



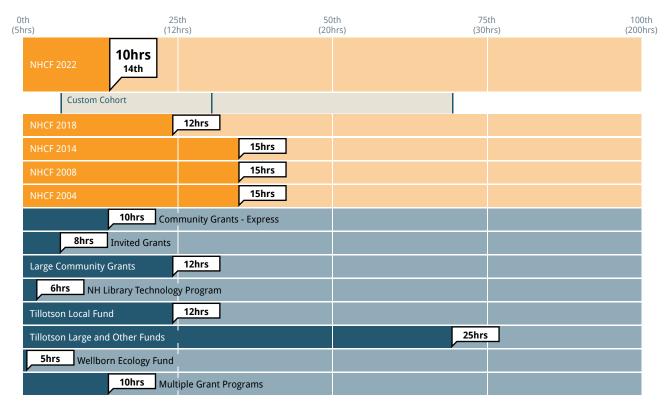
## Median Grant Size

0th (\$3K)	25th (\$40K)	50th (\$100K)	75th (\$234K)	100th (\$3700K)
NHCF 2022	\$30K 19th			
	Custom Cohort			
\$15K NH	ICF 2018			
\$15K	NHCF 2014			
\$15K	NHCF 2008			
\$5K NHCF 20	04			
<b>\$10K</b> Com	munity Grants - Express			
Invited Grants		\$64K		
Large Community Gr	ants	\$60K		
\$6K NH Libra	ary Technology Program			
\$201	Tillotson Local Fund			
Tillotson Large and C	Other Funds \$50K			
\$5K Wellborn	Ecology Fund			
Multiple Grant Progr	ams	\$60K		

#### Median hours spent by grantees on funder requirements over grant lifetime



# **Time Spent on Selection Process**



### Median Hours Spent on Proposal and Selection Process

	Time Spent On Proposal And Selection Process								
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200+ hours	
NHCF 2022	36%	33%	14%	5%	6%	5%	0%	0%	
NHCF 2018	36%	24%	18%	6%	8%	4%	2%	0%	
NHCF 2014	31%	31%	17%	9%	8%	3%	1%	0%	
NHCF 2008	26%	27%	20%	7%	15%	4%	0%	0%	
NHCF 2004	29%	32%	22%	5%	7%	3%	2%	0%	
Average Funder	24%	21%	17%	7%	11%	11%	6%	3%	
Custom Cohort	29%	27%	18%	6%	10%	6%	2%	1%	

Selected Subgroup: Program Type

	Time Spent Or	n Proposal And	Selection Proces	ss (By Subgroup)				
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200+ hours
Community Grants - Express	42%	18%	24%	5%	5%	5%	0%	0%
Invited Grants	51%	29%	6%	9%	6%	0%	0%	0%
Large Community Grants	30%	38%	14%	5%	6%	6%	1%	0%
NH Library Technology Program	60%	40%	0%	0%	0%	0%	0%	0%
Tillotson Local Fund	26%	39%	9%	9%	13%	4%	0%	0%
Tillotson Large and Other Funds	0%	20%	40%	0%	20%	20%	0%	0%
Wellborn Ecology Fund	64%	18%	9%	9%	0%	0%	0%	0%
Multiple Grant Programs	40%	33%	17%	0%	7%	3%	0%	0%

# **Time Spent on Reporting and Evaluation Process**



### Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100+ hours
NHCF 2022	82%	10%	4%	0%	2%	1%	0%
NHCF 2018	67%	16%	8%	4%	2%	2%	1%
NHCF 2014	64%	19%	9%	3%	3%	2%	0%
NHCF 2008	72%	14%	7%	2%	2%	1%	1%
NHCF 2004	72%	16%	8%	1%	2%	1%	0%
Average Funder	55%	19%	10%	4%	3%	5%	4%
Custom Cohort	67%	17%	7%	2%	3%	3%	2%

## Selected Subgroup: Program Type

	Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100+ hours	
Community Grants - Express	79%	9%	6%	3%	3%	0%	0%	
Invited Grants	72%	16%	0%	0%	6%	6%	0%	
Large Community Grants	92%	7%	1%	0%	0%	0%	0%	
NH Library Technology Program	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Tillotson Local Fund	63%	21%	5%	0%	11%	0%	0%	
Tillotson Large and Other Funds	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Wellborn Ecology Fund	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Multiple Grant Programs	83%	4%	12%	0%	0%	0%	0%	

## **Customized Questions**

#### **General Foundation Work**

Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission.



Cohort: None Past results: on

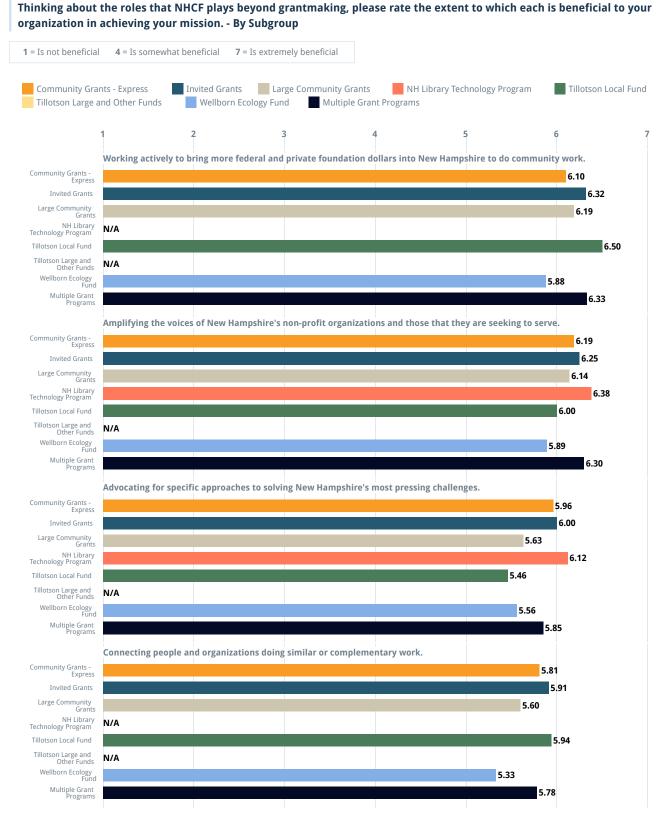
## **COVID-19-Specific Efforts**

Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission.

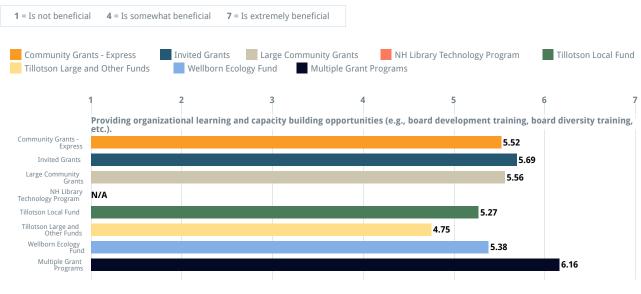


Cohort: None Past results: on

**General Foundation Work - by Subgroup** 



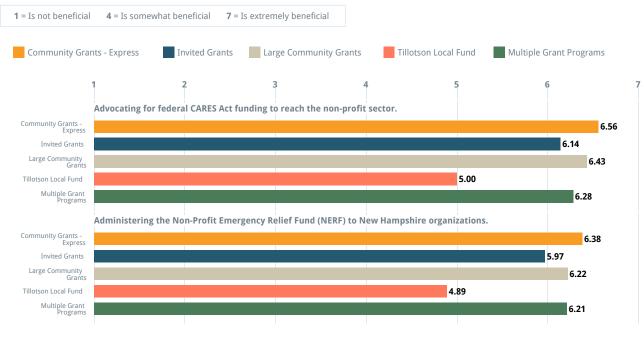




Subgroup: Program Type

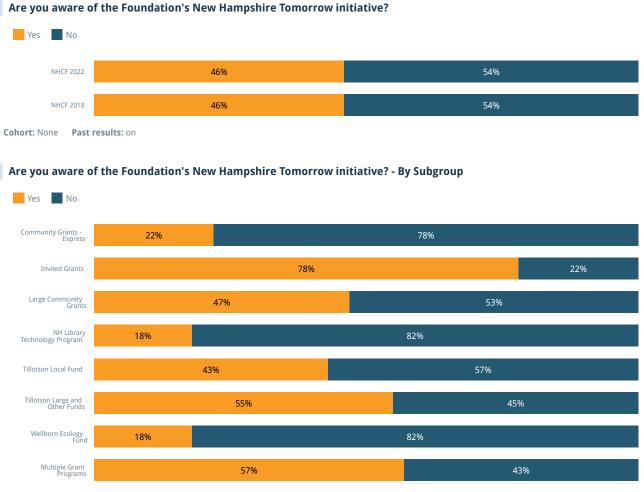
## **COVID-19-Specific Efforts - by Subgroup**

Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission. - By Subgroup



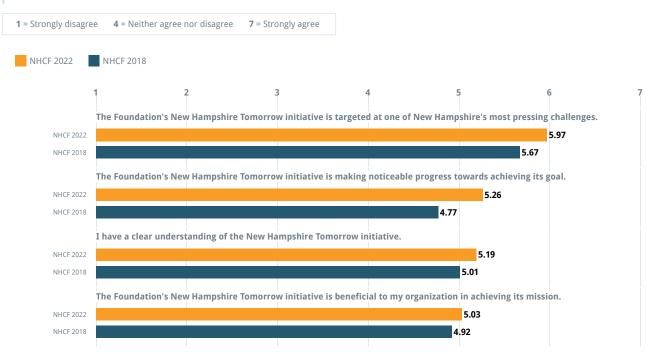
# **NHCF's New Hampshire Tomorrow Initiative**

"In 2015, the Foundation introduced New Hampshire Tomorrow, the 10-year initiative to improve outcomes for children and families by investing in four proven focus areas: early childhood development; family and youth supports; substance use prevention, treatment, and recovery; and education and career pathways."



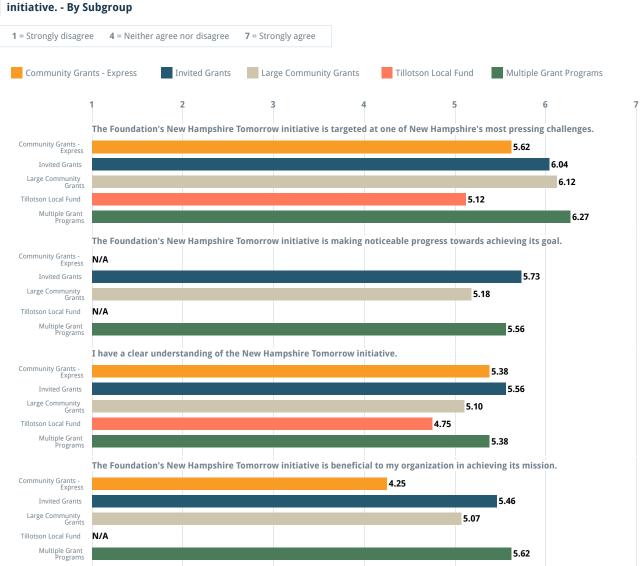
Subgroup: Program Type

Note: Each of the items below were asked only of those grantees indicating awareness of the Foundation's New Hampshire Tomorrow initiative in the previous survey question.



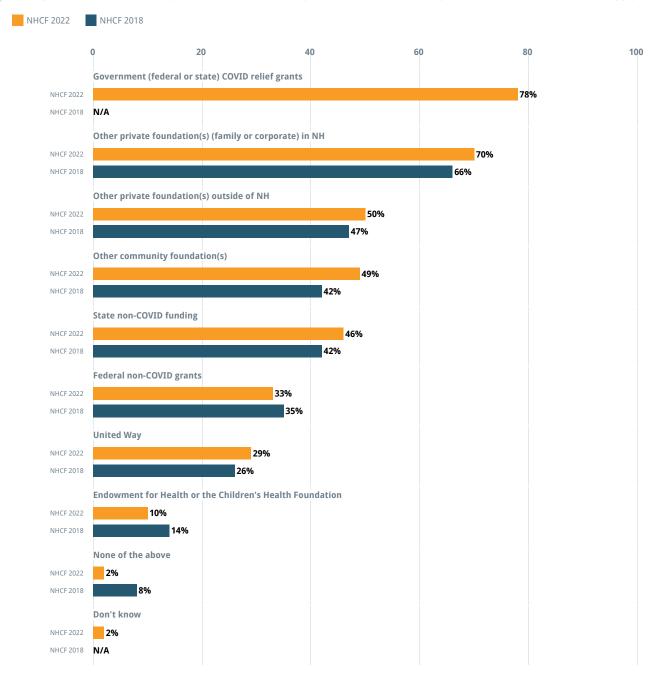


Cohort: None Past results: on



Please rate your level of agreement with the following statements regarding the Foundation's New Hampshire Tomorrow initiative. - By Subgroup

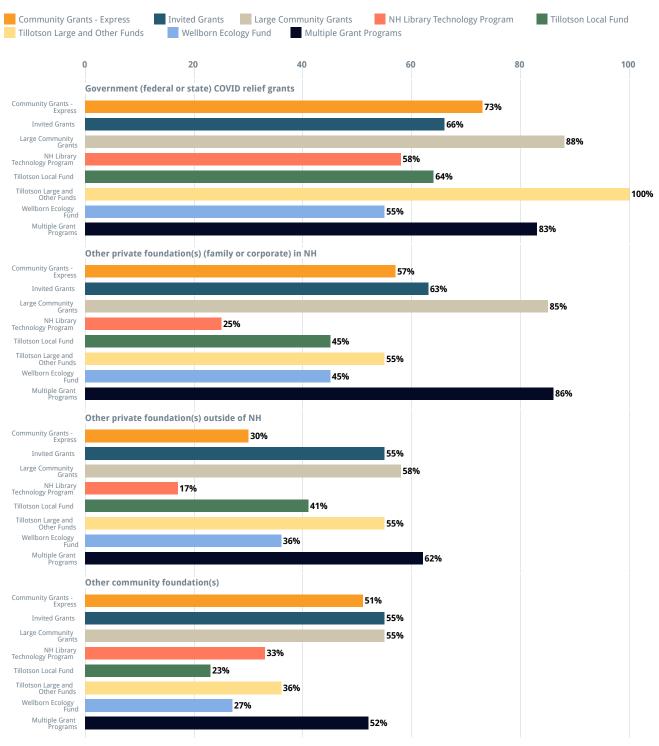
# **Other Funding**

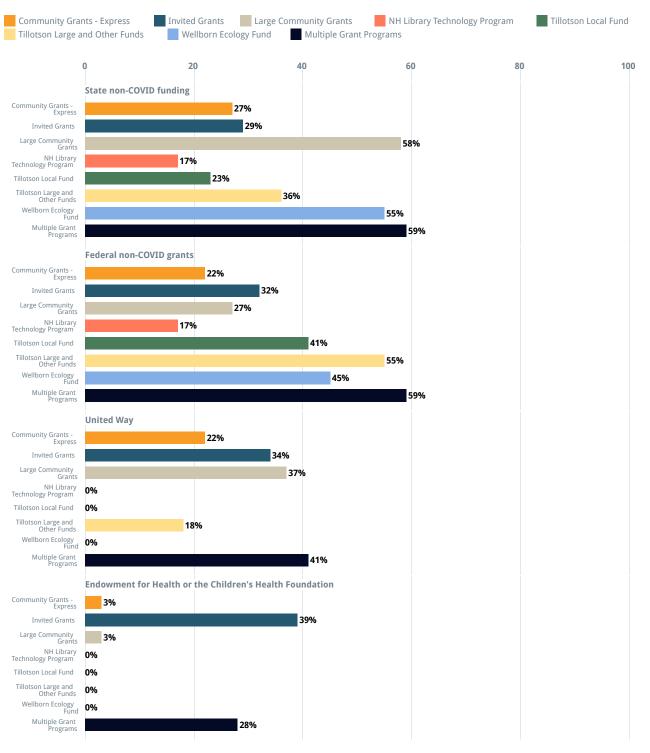


In the past 3 years, did your organization receive funding from any of the following entities: (Please check all that apply)

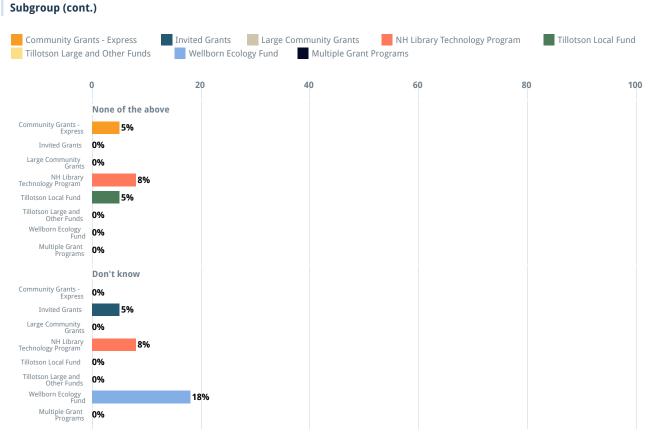
Cohort: None Past results: on

# In the past 3 years, did your organization receive funding from any of the following entities: (Please check all that apply) - By Subgroup





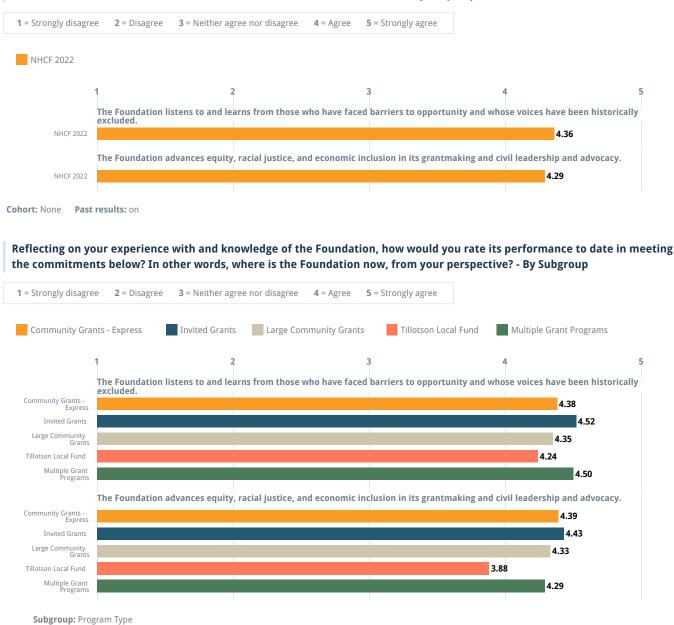
# In the past 3 years, did your organization receive funding from any of the following entities: (Please check all that apply) - By Subgroup (cont.)



In the past 3 years, did your organization receive funding from any of the following entities: (Please check all that apply) - By

## **NHCF's DEI Approach**

Reflecting on your experience with and knowledge of the Foundation, how would you rate its performance to date in meeting the commitments below? In other words, where is the Foundation now, from your perspective?



The following tables display the breakdown of responses for each option to the question "Reflecting on your experience with and knowledge of the Foundation, how would you rate its performance to date in meeting the commitments below? In other words, where is the Foundation now, from your perspective?

"The Foundation listens to and learns from those who have faced barriers to opportunity and whose voices have been historically excluded."

Strongly disagree	0%
Disagree	1%
Neither agree nor disagree	7%

Agree	28%
Strongly agree	35%
Unable to assess	29%
Total	303

"The Foundation advances equity, racial justice, and economic inclusion in its grantmaking and civic leadership and advocacy."

Strongly disagree	0%
Disagree	1%
Neither agree nor disagree	9%
Agree	30%
Strongly agree	33%
Unable to assess	27%
Total	303

# **Primary Contact**

## Who is your primary contact at the Foundation?

Primary Contact	NHCF 2022
Anne Phillips	12%
Ben Amsden	17%
Christina D'Allesandro	0%
Deborah Schachter	10%
Gale Dean	4%
Jean Clarke	9%
Katie Merrow	4%
Michael Turmelle	1%
Phoebe Backler	2%
Rosalind Erwin	6%
Sandeep Bikram Shah	10%
Simon Deleketa	3%
Sonya Salanti	1%
Traci Fowler	13%
Wendy Cahill	4%
Other	5%

# **Grantees' Written Comments**

In the Foundation's Grantee Perception Report survey, CEP asked four written questions:

- 1. "Please comment on the quality of NHCF's processes, interactions, and communications."
- 2. "Thinking beyond the grant you received, please comment on how NHCF influences your field, community, or organization."
- 3. "What specific improvements would you suggest that would make NHCF a better funder?"
- 4. "As the Foundation moves from emergency response to rebuilding post-pandemic, what are the greatest challenges to achieving your mission? Feel free to write about challenges faced by your organization or the communities and people you serve."

To download the full set of grantee comments and suggestions, please refer to the "Attachments" dropdown menu at the top right of your report. Please note that some comments may be redacted or removed to protect the confidentiality of respondents. The fourth question was not reviewed by CEP and survey respondents were notified that anything they wrote would be shared verbatim with NHCF.

#### **CEP's Qualitative Analysis**

CEP thoroughly reviews each comment submitted from the first three questions and conducts comprehensive qualitative analysis on two of these questions in the GPR.

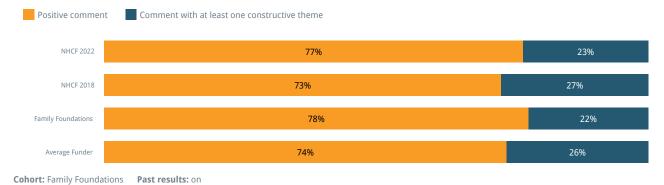
The following pages outline the results of CEP's analyses.

### **Quality of Processes, Interactions and Communications**

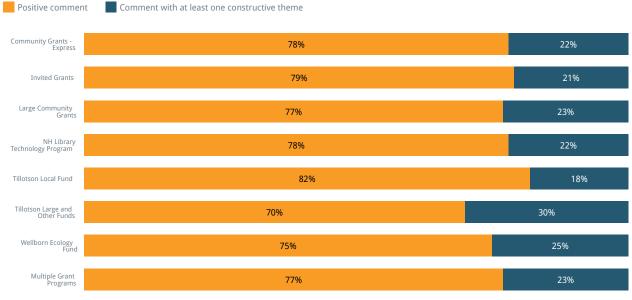
Grantees were asked to comment on the quality of NHCF's processes, interactions, and communications. Their comments were then categorized by the nature of their content, specifically whether the content is positive, neutral or constructive.

For a comment to be categorized as constructive, there must have been at least one constructive topic in its content.

### Positivity of Comments about the Quality of NHCF's Processes, Interactions, and Communications







Subgroup: Program Type

# **Suggestion Themes**

Grantees were asked to provide any suggestions for how the Foundation could improve. The 310 grantees that responded to the survey provided 160 constructive suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

### Proportion of Grantee Suggestions by Topic

Funder-Grantee Interactions22%Grantmaking Characteristics16%Impact on and Understanding of Grantees' Organizations15%NHCF Processe12%NHCF's Role as a Community Foundation and Work with Donors11%Non-Monetary Support8%Diversity, Equity, and Inclusion5%Impact on and Understanding of Grantees' Communities4%NHCF Communications4%Impact on and Understanding of Grantees' Fields3%Other Comments1%	Topic of Suggestion	Proportion
Impact on and Understanding of Grantees' Organizations       15%         NHCF Processes       12%         NHCF's Role as a Community Foundation and Work with Donors       11%         Non-Monetary Support       8%         Diversity, Equity, and Inclusion       5%         Impact on and Understanding of Grantees' Communities       4%         NHCF Communications       4%         Impact on and Understanding of Grantees' Fields       3%	Funder-Grantee Interactions	22%
NHCF Processes       12%         NHCF's Role as a Community Foundation and Work with Donors       11%         Non-Monetary Support       8%         Diversity, Equity, and Inclusion       5%         Impact on and Understanding of Grantees' Communities       4%         NHCF Communications       4%         Impact on and Understanding of Grantees' Fields       3%	Grantmaking Characteristics	16%
NHCF's Role as a Community Foundation and Work with Donors     11%       Non-Monetary Support     8%       Diversity, Equity, and Inclusion     5%       Impact on and Understanding of Grantees' Communities     4%       NHCF Communications     4%       Impact on and Understanding of Grantees' Fields     3%	Impact on and Understanding of Grantees' Organizations	15%
Non-Monetary Support     8%       Diversity, Equity, and Inclusion     5%       Impact on and Understanding of Grantees' Communities     4%       NHCF Communications     4%       Impact on and Understanding of Grantees' Fields     3%	NHCF Processes	12%
Diversity, Equity, and Inclusion     5%       Impact on and Understanding of Grantees' Communities     4%       NHCF Communications     4%       Impact on and Understanding of Grantees' Fields     3%	NHCF's Role as a Community Foundation and Work with Donors	11%
Impact on and Understanding of Grantees' Communities     4%       NHCF Communications     4%       Impact on and Understanding of Grantees' Fields     3%	Non-Monetary Support	8%
NHCF Communications     4%       Impact on and Understanding of Grantees' Fields     3%	Diversity, Equity, and Inclusion	5%
Impact on and Understanding of Grantees' Fields 3%	Impact on and Understanding of Grantees' Communities	4%
	NHCF Communications	4%
Other Comments 1%	Impact on and Understanding of Grantees' Fields	3%
	Other Comments	1%

### **Selected Suggestions**

Grantees were asked to provide any suggestions for how the Foundation could improve. The 310 grantees that responded to the survey provided a total of 160 distinct suggestions. These suggestions were thematically categorized by CEP and grouped into the topics below.

#### Funder-Grantee Interactions (22% N=36)

- Visit Grantees' Organizations (N = 13)
  - "I think some kind of site visit or direct program interaction would help NHCF understand our work and the atmosphere we operate in better."
  - "Visit communities and funded organizations more often."
  - $\circ$   $\,$  "It would be great to host a site visit once a year and get a chance to show NHCF what we're up to."
  - "Perhaps more site visiting when visiting is deemed to be safe and appropriate."
- More Frequent Interactions (N = 12)
  - "Again, I would recommend more personal contact with the recipient organization in order to build a relationship and comfort level."
  - $\circ$   $\;$  "We haven't really got as much face time with their staff as we would like."
  - "Based on the questions in this survey, it appears that we could have had greater interaction with NHCF, but there was none."
  - "If there were anything I could suggest, it would be more personal connection between the NHCF and the organization being funded."
- Regularly-Scheduled Meetings with Grantees (N = 8)
  - "Regularly scheduled quarterly meetings."
  - "Maybe quarterly scheduled conference calls with the grantee."
  - "....an way to easily facilitate a meeting with regional staff would be great, maybe as a feature of their website?"
- Assign Grantees a Primary Contact (N = 2)
  - "To assign a rep to an organization."
- Other (N = 1)

#### Grantmaking Characteristics (16% N=25)

- Adjustments to Grant Size (N = 7)
  - "The Foundation should also consider increasing payout amounts."
  - "And increase grant amounts over time, recognizing that \$25k does not go as far as it did ten years ago."
  - "I would like to see operating grants that have been the same dollar amount for many years be adjusted upward, even if just to keep up with inflation over the same time period."
- Expansion of Opportunities for Unrestricted Funds (N = 4)
  - "I would specifically suggest increasing opportunities for unrestricted funding as much as possible."
  - "Continuing to provide unrestricted operational grants is a key to success for not for profit organizations in underfunded fields. Expanding these
    offerings... will truly help small communities and small service providers located in these communities."
- Longer Grants (N = 4)
  - "Funding projects that span more than one year."
  - "Do way more multi-year grants...."
- Maintain Recent Shifts in Grantmaking Practices (N = 4)
  - "Maintain multi-year operating grants."
  - "Continued focus on operating support."
- More Provision of Multi-year, General Operating Support (N = 3)
  - "Provide more general operating support, multi-year funding."
- Other (N = 3)

### Impact on and Understanding of Grantees' Organizations (15% N=24)

- Listen to Grantees' Needs (N = 5)
  - "Ask grantees what they need; respond quickly and with less bureaucracy."
  - "Keep listening to stakeholders and being responsive to what we need."
- Opportunities for a Ongoing Relationships (N = 5)

- "Allow non profits to reapply for three year community impact grants if they can show results on goals."
- "An opportunity for relationship-building in anticipation of a developing and ongoing relationship."
- Adjustments to Types of Organizations Funded (N = 5)
  - "Also, when assessing needs, consider the breath of support an organization receives from other sources, and provide a weighting factor to organizations in economically disadvantaged communities."
  - "Smaller organizations, especially those with small yearly budgets or those that are just developing initiatives and seeking funding sources, in many cases, do not have the resources to meet NHCF requirements and/or catch the attention of the reviewers."
- Gain a Deeper Understanding of Grantees' Work and Projects (N = 4)
  - "Previously mentioned, but communicate how we can let you know about our work beyond the grant application."
  - "Yet you have no way of knowing about [our] growing work and chance to impact the lives of NH residents in a significant way, other than through this survey."
- Spread Awareness about Grantees' Work (N = 3)
  - "Help us to elevate our message -- reach other audiences."
- Other (N = 2)

#### NHCF Processes (12% N=19)

- Streamline and Shorten the Application Process (N = 12)
  - "Shorten the grant application process. It is long, burdensome, and complicated. I know it deters many potential grant seekers because the process is so time consuming."
  - "Streamline proposals... especially for smaller grants (under \$50k) and for programs with established track records."
  - "Streamline application processes."
  - "The simpler the grant application, the better."
- Greater Communication about the Selection Process and Funding Opportunities (N = 3)
  - "Transparency about how to get funded beyond the very few grant programs that are offered."
- Adjustments to the Financial Review Process (N = 2)
  - "Consider alternate or lower cost ways to complete financial review."
- Adjustments to the Grant Portal (N = 2)
  - "Perhaps the grant portal could be a bit more user friendly"

#### NHCF's Role as a Community Foundation and Work with Donors (11% N=18)

- More Fundraising and Greater Disbursement of Funds (N = 6)
  - "Release a larger percentage of its accumulated assets and donor-advised funds every year."
  - "Step up. Give more. Stop sitting on the funding that the communities need."
  - "Raise more funds to give out!"
- Communications Between Staff and Donors about Grantees' Organizations (N = 4)
  - "It would be great if they could convince more donors to invest in the community grants so that more of the grant-making can be equitable and strategic."
  - "I do not feel like there are many opportunities to talk to NHCF staff about the work we do which makes me feel like our organization may be missing out on potential donor advised funds."
- Opportunities to Interact with Donors and Fundholders (N = 4)
  - "More opportunities to interact with executors of donor advised funds. We often feel that we have difficulty conveying the impact of our work directly to
    donors who support us from these funds, as they are kept at an arms length or more from the organization."
  - "I understand that many funders enjoy anonymity, however it would be nice to get a bit closer to them. This could be an open house, telephone, video submission or other."
- Greater Transparency Surrounding DAF Giving (N = 3)
  - "The donor advised giving is all over the place and doesn't seem to have any connection to the Foundation's goals. And it's not very equitable because I don't think most people know that most of the money comes from the DAFs or have any idea how to ask for it."
- Other (N = 1)

#### Non-Monetary Support (8% N=12)

• Facilitate Collaboration Among Grantees (N = 4)

- "I would like to see the NHCF continue to build community capacity by encouraging collaboration among grantees...."
- "Perhaps if there could be a gathering at some point, maybe an open-space like session to connect grantees and their common goals, this might be helpful for cross-pollination and collaboration."
- Offer Capacity-Building Assistance (N = 3)
  - "Provide strategic training/consulting to grant-funded organizations."
- Assist Grantees in Securing Funding from Other Sources (N = 2)
  - "Perhaps help securing national or other funding?"
- Other (N = 3)

#### Diversity, Equity, and Inclusion (5% N=8)

- Greater Diversity of NHCF Board and Staff (N = 3)
  - "Culturally NH has issues with racism. NHCF could do a better job of visually reflecting diversity within the staff."
- Assist Grantees in Building a DEI Framework (N = 2)
  - "Giving nonprofits the space, resources and cover to make changes that will lead to better DEI implementation could be helpful..."
- Inclusion of Specific Groups in DEI Initiatives (N = 2)
  - "To make sure that efforts related to (and language about) serving a diverse population, extend beyond racial/ethnic identity to consider socioeconomic diversity in New Hampshire."
- Other (N = 1)

#### Impact on and Understanding of Grantees' Communities (4% N=6)

- Prioritize Understanding Grantees' Local Communities (N = 5)
  - "I would suggest continued workshops and trainings with the board and advisory boards on the emerging issues that impact members of the community across the state."
  - "Continuing to... [spend] time learning about the unique needs in each region is a great strategy."
- Other (N = 1)

#### NHCF Communications (4% N=6)

- Clearer and More Frequent Communications about Goals, Strategy, and Grant Opportunities (N = 6)
  - "In the broader context and not related to a specific grant, it seems like slightly more articulation of the impact that the foundation hopes to have would be helpful."
  - "Stronger mission and expressed values in writing- such as a newsletter, or featuring organizations that NHCF have funded would be great to see."
  - "Establish a broad range of goals that you want NHCF to accomplish, and then ask recipients to show how their project addresses at least one of those NHCF goals."

#### Impact on and Understanding of Grantees' Fields (3% N=5)

- Adjustments to Funded Fields (N = 3)
  - "More funding for arts/arts education in general."
- Other (N = 2)

#### Other Comments (1% N=1)

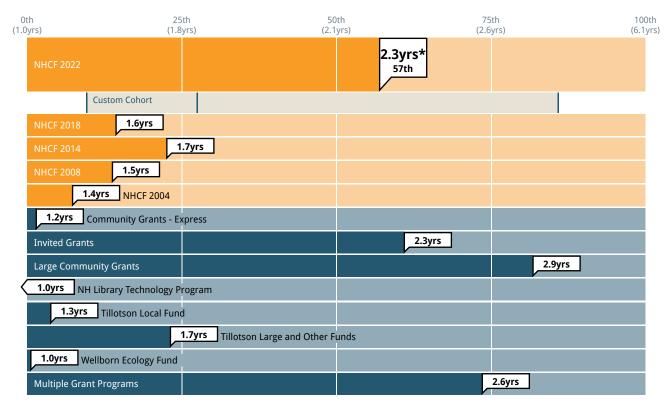
• Other (N = 1)

### **Contextual Data**

Please note that all information below is based on self-reported data from grantees.

### **Grantmaking Characteristics**

### Average Grant Length





Selected Cohort: Custom Cohort	
	Length of Grant Awarded
	Average grant length
NHCF 2022	2.3 years
NHCF 2018	1.6 years
NHCF 2014	1.7 years
NHCF 2008	1.5 years
NHCF 2004	1.4 years
Median Funder	2.1 years
Custom Cohort	1.8 years

Selected Cohort: Custom Cohort					
	Length of Grant Awarded				
	0 - 1.99 years	2 - 2.99 years	3 - 3.99 years	4 - 4.99 years	5 - 50 years
NHCF 2022	41%	7%	50%	0%	2%
NHCF 2018	82%	8%	5%	2%	4%
NHCF 2014	77%	11%	5%	0%	6%
NHCF 2008	74%	15%	7%	0%	3%
NHCF 2004	82%	8%	6%	1%	3%
Average Funder	48%	22%	19%	3%	8%
Custom Cohort	62%	16%	17%	1%	5%

Selected Cohort: None		
Proportion of Unrestricted Funding	NHCF 2022	Average Funder
No, this funding was not restricted to a specific use (i.e. general operating, core support)	52%	26%
Yes, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)	48%	74%

# **Grantmaking Characteristics - By Subgroup**

	Level of Court Annual of (De Colonicae)
	Length of Grant Awarded (By Subgroup)
	Average grant length
Community Grants - Express	1.2 years
Invited Grants	2.3 years
Large Community Grants	2.9 years
NH Library Technology Program	1 years
Tillotson Local Fund	1.3 years
Tillotson Large and Other Funds	1.7 years
Wellborn Ecology Fund	1 years
Multiple Grant Programs	2.6 years

	Length of Grant Awarded (By Subgroup)				
	0 - 1.99 years	2 - 2.99 years	3 - 3.99 years	4 - 4.99 years	5 - 50 years
Community Grants - Express	95%	0%	3%	0%	3%
Invited Grants	61%	13%	18%	0%	8%
Large Community Grants	4%	4%	91%	0%	0%
NH Library Technology Program	100%	0%	0%	0%	0%
Tillotson Local Fund	82%	9%	9%	0%	0%
Tillotson Large and Other Funds	55%	18%	27%	0%	0%
Wellborn Ecology Fund	91%	9%	0%	0%	0%
Multiple Grant Programs	40%	13%	40%	0%	7%

	Proportion of Unrestricted Funding (By Subg	Proportion of Unrestricted Funding (By Subgroup)				
	No, this funding was not restricted to a specific use (i.e. general operating, core support)	Yes, this funding was restricted to a specific use (e.g. supported a specific program, project, capital need, etc.)				
Community Grants - Express	11%	89%				
Invited Grants	32%	68%				
Large Community Grants	92%	8%				
NH Library Technology Program	0%	100%				
Tillotson Local Fund	5%	95%				
Tillotson Large and Other Funds	27%	73%				
Wellborn Ecology Fund	0%	100%				
Multiple Grant Programs	40%	60%				

### **Grant Size**

Selected Cohort: Custom Cohort	
	Grant Amount Awarded
	Median grant size
NHCF 2022	\$30K
NHCF 2018	\$14.7K
NHCF 2014	\$15K
NHCF 2008	\$15K
NHCF 2004	\$5K
Median Funder	\$100K
Custom Cohort	\$30K

Selected	Cohort:	Custom	Cohort	
Jereccea	00110110	castonn	conore	

	Grant Amount Awarded								
	Less than \$10K	\$10K - \$24K	\$25K - \$49K	\$50K - \$99K	\$100K - \$149K	\$150K - \$299K	\$300K - \$499K	\$500K - \$999K	\$1MM and above
NHCF 2022	15%	18%	20%	38%	2%	4%	1%	0%	1%
NHCF 2018	40%	34%	10%	8%	3%	3%	0%	1%	0%
NHCF 2014	38%	30%	12%	11%	3%	2%	2%	1%	1%
NHCF 2008	35%	35%	13%	11%	1%	2%	0%	0%	2%
NHCF 2004	63%	22%	9%	4%	1%	0%	0%	0%	0%
Average Funder	8%	11%	12%	15%	10%	17%	9%	8%	9%
Custom Cohort	10%	23%	24%	21%	8%	8%	3%	2%	2%

Selected Cohort: Custom Cohort	
	Median Percent of Budget Funded by Grant (Annualized)
	Size of grant relative to size of grantee budget
NHCF 2022	2%
NHCF 2018	3%
NHCF 2014	3%
NHCF 2008	2%
NHCF 2004	2%
Median Funder	4%
Custom Cohort	2%

### Grant Size - By Subgroup

	Grant Amount Awarded (By Subgroup)
	Median grant size
Community Grants - Express	\$10K
Invited Grants	\$64K
Large Community Grants	\$60K
NH Library Technology Program	\$6.4K
Tillotson Local Fund	\$20K
Tillotson Large and Other Funds	\$50K
Wellborn Ecology Fund	\$5K
Multiple Grant Programs	\$60K

Selected Subgroup: Program Type

	Grant Amount Awarded (By Subgroup)								
	Less than \$10K	\$10K - \$24K	\$25K - \$49K	\$50K - \$99K	\$100K - \$149K	\$150K - \$299K	\$300K - \$499K	\$500К - \$999К	\$1MM and above
Community Grants - Express	45%	50%	0%	5%	0%	0%	0%	0%	0%
Invited Grants	8%	3%	18%	34%	5%	21%	3%	3%	5%
Large Community Grants	1%	6%	33%	61%	0%	0%	0%	0%	0%
NH Library Technology Program	91%	9%	0%	0%	0%	0%	0%	0%	0%
Tillotson Local Fund	23%	73%	0%	5%	0%	0%	0%	0%	0%
Tillotson Large and Other Funds	0%	27%	18%	27%	18%	9%	0%	0%	0%
Wellborn Ecology Fund	82%	9%	0%	9%	0%	0%	0%	0%	0%
Multiple Grant Programs	3%	14%	21%	41%	10%	0%	10%	0%	0%

Selected Subgroup: Program Type	
	Median Percent of Budget Funded by Grant (Annualized) (By Subgroup)
	Size of grant relative to size of grantee budget
Community Grants - Express	5%
Invited Grants	2%
Large Community Grants	2%
NH Library Technology Program	5%
Tillotson Local Fund	5%
Tillotson Large and Other Funds	6%
Wellborn Ecology Fund	0%
Multiple Grant Programs	2%

### **Grantee Characteristics**

Selected Cohort: Custom Cohort	
	Operating Budget of Grantee Organization
	Median Budget
NHCF 2022	\$0.7M
NHCF 2018	\$0.4M
NHCF 2014	\$0.5M
NHCF 2008	\$0.6M
NHCF 2004	\$0.3M
Median Funder	\$1.6M
Custom Cohort	\$1.2M

(	on and the Dudle of C					Selected Cohort: Custom Cohort				
	Operating Budget of Grantee Organization									
•	<\$100K	\$100K - \$499K	\$500K - \$999K	\$1MM - \$4.9MM	\$5MM - \$24MM	>=\$25MM				
NHCF 2022	14%	28%	15%	24%	11%	8%				
NHCF 2018	19%	34%	14%	19%	7%	6%				
NHCF 2014	19%	31%	16%	23%	8%	4%				
NHCF 2008	19%	28%	15%	23%	11%	4%				
NHCF 2004 2	24%	35%	11%	16%	11%	3%				
Average Funder 8	8%	18%	13%	30%	18%	12%				
Custom Cohort	9%	23%	14%	30%	16%	8%				

# Grantee Characteristics - By Subgroup

Selected Subgroup: Program Type	
	Operating Budget of Grantee Organization (By Subgroup)
	Median Budget
Community Grants - Express	\$0.2M
Invited Grants	\$2M
Large Community Grants	\$0.8M
NH Library Technology Program	\$0.2M
Tillotson Local Fund	\$0.3M
Tillotson Large and Other Funds	\$0.7M
Wellborn Ecology Fund	\$1M
Multiple Grant Programs	\$1.2M

	Operating Budget of Grantee Organization (By Subgroup)						
	<\$100K	\$100K - \$499K	\$500K - \$999K	\$1MM - \$4.9MM	\$5MM - \$24MM	>=\$25MM	
Community Grants - Express	41%	35%	5%	11%	3%	5%	
Invited Grants	0%	14%	17%	26%	26%	17%	
Large Community Grants	7%	30%	19%	31%	8%	4%	
NH Library Technology Program	42%	50%	8%	0%	0%	0%	
Tillotson Local Fund	24%	43%	14%	5%	10%	5%	
Tillotson Large and Other Funds	27%	18%	9%	18%	18%	9%	
Wellborn Ecology Fund	22%	0%	22%	11%	22%	22%	
Multiple Grant Programs	4%	26%	7%	44%	11%	7%	

# Funding Relationship

Selected Cohort: Custom Cohort	
	Funding Status
	Percent of grantees currently receiving funding from NHCF
NHCF 2022	79%
NHCF 2018	67%
NHCF 2014	61%
NHCF 2008	60%
NHCF 2004	63%
Median Funder	82%
Custom Cohort	80%

Selected Cohort: Custom Cohort					
Pattern of Grantees' Funding Relationship with NHCF	NHCF 2022	NHCF 2018	NHCF 2014	Average Funder	Custom Cohort
First grant received from NHCF	16%	21%	16%	29%	19%
Consistent funding in the past	57%	55%	49%	53%	52%
Inconsistent funding in the past	28%	24%	35%	18%	29%

# Funding Relationship - by Subgroup

	Funding Status (By Subgroup)
	Percent of grantees currently receiving funding from NHCF
Community Grants - Express	57%
Invited Grants	84%
Large Community Grants	88%
NH Library Technology Program	45%
Tillotson Local Fund	55%
Fillotson Large and Other Funds	55%
Vellborn Ecology Fund	82%
Aultiple Grant Programs	90%

	Pattern of Grantees' Funding Relationship with NHCF (By Subgroup)					
	First grant received from NHCF	Consistent funding in the past	Inconsistent funding in the pas			
Community Grants - Express	32%	30%	38%			
Invited Grants	3%	79%	18%			
Large Community Grants	10%	59%	31%			
NH Library Technology Program	80%	0%	20%			
Tillotson Local Fund	27%	55%	18%			
Tillotson Large and Other Funds	27%	45%	27%			
Wellborn Ecology Fund	20%	30%	50%			
Multiple Grant Programs	0%	80%	20%			

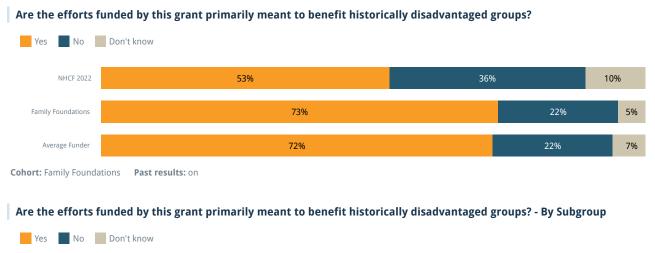
## **Funder Characteristics**

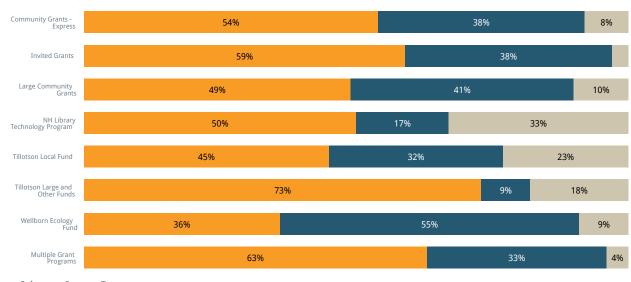
Selected Cohort: Custom Cohort						
	Financial Information	Financial Information				
	Total assets	Total giving				
NHCF 2022	\$946.9M	\$53M				
NHCF 2018	\$755.5M	\$46M				
NHCF 2014	\$602M	\$32.3M				
NHCF 2008	\$446M	\$32M				
NHCF 2004	\$263.2M	N/A				
Median Funder	\$264M	\$18.7M				
Custom Cohort	\$917M	\$50M				

	Funder Staffing	Funder Staffing			
	Total staff (FTEs)	Percent of staff who are program staff			
NHCF 2022	50	28%			
NHCF 2018	52	22%			
NHCF 2014	42	24%			
NHCF 2008	38	29%			
NHCF 2004	13	N/A			
Median Funder	17	43%			
Custom Cohort	50	16%			

Selected Cohort: Custom Cohort						
Grantmaking Processes	NHCF 2022	NHCF 2018	NHCF 2014	NHCF 2008	Median Funder	Custom Cohort
Proportion of grants that are invitation-only	53%	40%	N/A	N/A	50%	21%
Proportion of grantmaking dollars that are invitation-only	59%	42%	0%	10%	64%	25%

### **Respondents and Communities Served**

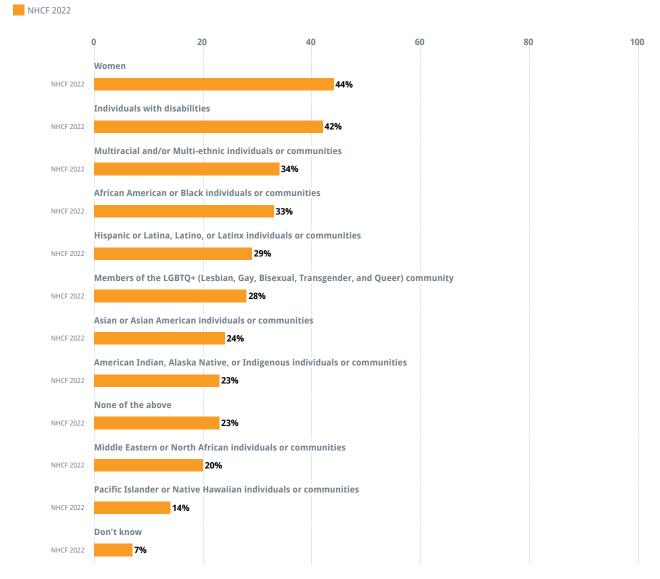




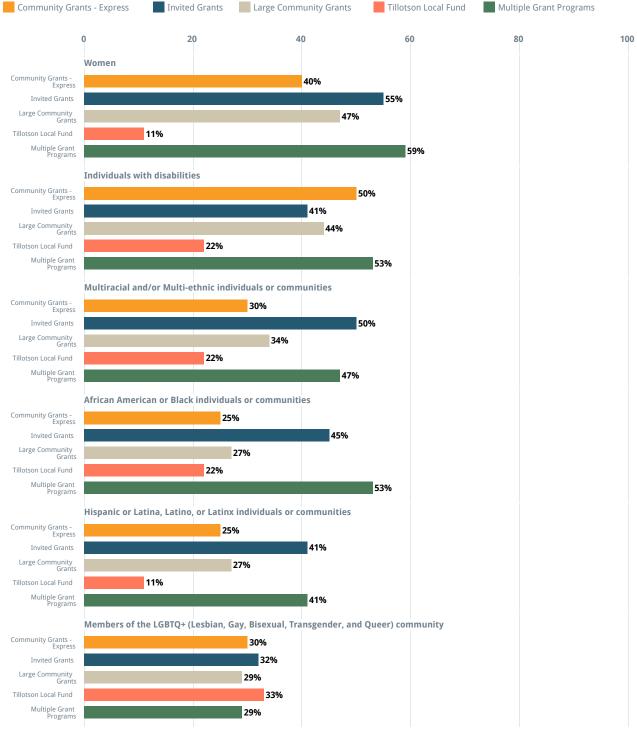
Subgroup: Program Type

The following question is asked only of U.S.-based grantees who answered "yes" to the question "Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?"

Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant?

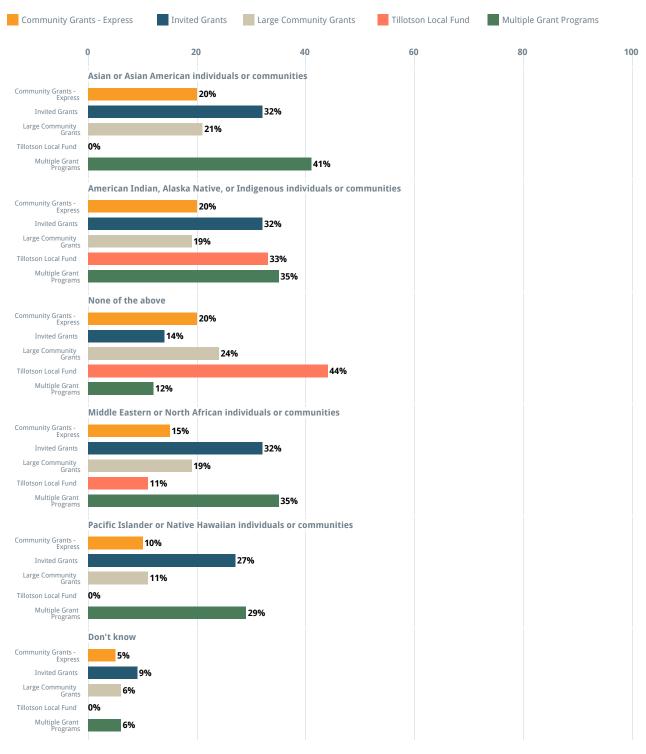


Cohort: None Past results: on



# Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant? - By Subgroup

Subgroup: Program Type



# Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant? - By Subgroup (cont.)

Subgroup: Program Type

### **Respondent Demographics**

Note: Survey questions about respondents' demographics were recently modified or added to match best practices, and depict comparative data from over 50 funders in the dataset. Demographic questions related to grantees' POC and racial/ethnic identity are only asked of respondents in the United States.

Survey language and response options for questions about race and ethnicity are guided by best practices shared by National Institutes of Health, Pew Research Center, Psi Chi Journal of Psychological Research, and the US Census Bureau.

Survey language and response options for questions about gender and LGBTQ+ identity are guided by best practices shared by Funders For LGBTQ Issues, HRC Foundation's Welcoming Schools, and the Williams Institute of the University of California – Los Angeles School of Law.

Survey respondents are asked to share their gender identities in a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "gender non-conforming or non-binary," "prefer to self-identify," and "prefer not to say" - as long as that response option had at least 10 respondents.

### **Differences in Ratings by Respondent Demographics**

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics:

#### Person of Color Identity

Ratings from grantees who identify as a person of color are significantly higher than grantees who do not identify as a person of color for the following measures:

- · Impact on grantees' local communities
- Understanding of grantees' local communities
- Understanding of the needs of the people and communities served
- · Extent to which programmatic priorities reflect understanding of needs of people and communities served
- · Awareness of challenges facing grantee organizations
- Responsiveness of funder staff
- · Clarity of the funder's communication of its goals and strategy
- Funder's transparency
- The extent to which the funder is open to ideas from grantees
- · Candor about the foundation's perspectives on grantees' work

Additionally, grantees who identify as a person of color are significantly less likely to receive multi-year general operating support than grantees who do not identify as a person of color. Analyses show that ratings from grantees who identify as a person of color do not otherwise differ from ratings from grantees who do not identify as a person of color in terms of grant size, annual operating budget, funding history, and patterns of interactions.

#### **Respondent Gender**

Ratings from respondents who identify exclusively as "woman" are significantly higher than respondents who identify exclusively as "man" for the following measures:

- Understanding of grantees' fields
- · Extent to which programmatic priorities reflect understanding of needs of people and communities served
- Responsiveness of funder staff
- · Clarity and transparency of the selection process requirements and timelines
- · Extent to which the reporting process is relevant, with questions and measures pertinent to the work funded by this grant
- · Extent to which the evaluation process resulted in your organization making changes to the work that was evaluated
- · Agreement that the Foundation has clearly communicated what diversity, equity, and inclusion means for its work
- Agreement that the Foundation demonstrates an explicit commitment to diversity, equity, and inclusion in its work
- · Agreement that the Foundation advances equity, racial justice, and economic inclusion in its grantmaking and civil leadership and advocacy
- Benefit of the Foundation's provision of organizational and capacity building opportunities
- Benefit of the Foundation's work to actively bring more federal and private foundation dollars into New Hampshire
- · Agreement that the Foundation's New Hampshire Tomorrow initiative is making noticeable progress towards achieving its goal

Analyses show that ratings from women do not differ from ratings from men in terms of grantmaking characteristics, organizational characteristics, receipt of nonmonetary support, funding history, and patterns of interactions.

#### Transgender Identity

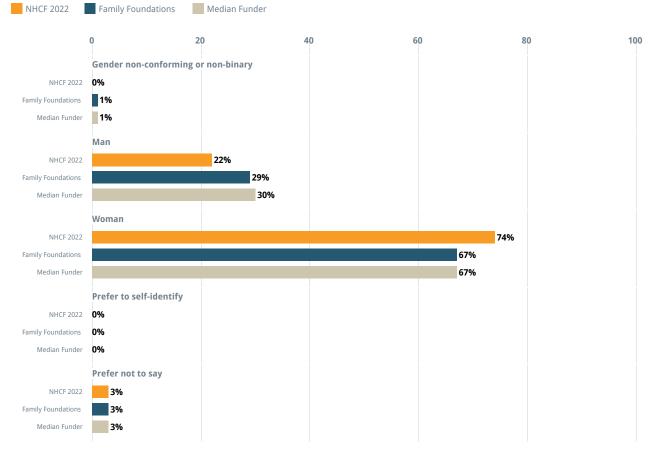
There are too few respondents to analyze results by transgender identity.

#### LGBTQ+ Identity

There are no consistent, significant differences in grantee ratings according to their LGBTQ+ identity.

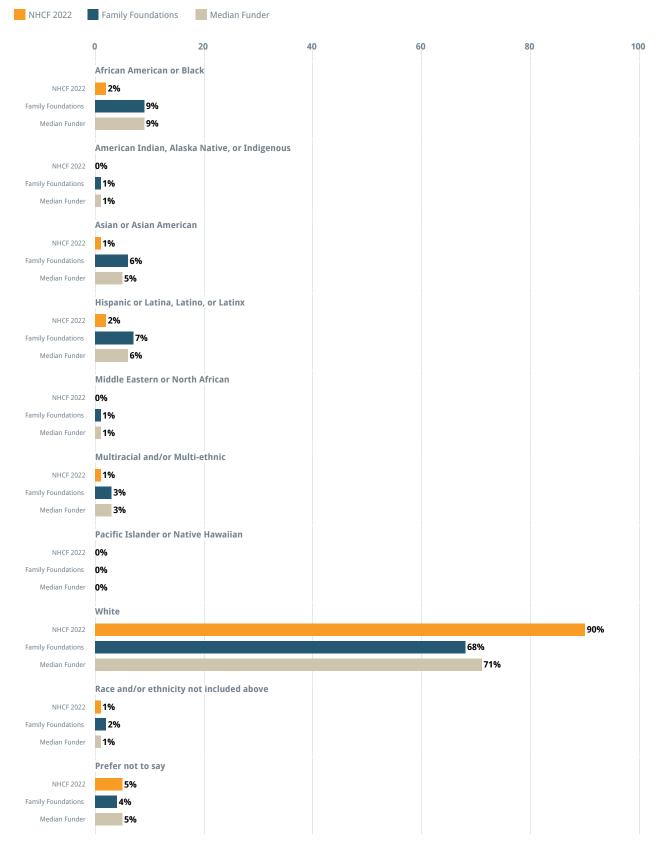
#### **Disability Identity**

There are no consistent, significant differences in grantee ratings according to their disability identity.



### Please select the option that represents how you describe yourself:

Cohort: Family Foundations Past results: on



How would you describe your race and/or ethnicity?

Cohort: Family Foundations Past results: on

Selected Cohort: None					
Do you identify as a person of color?	NHCF 2022	Average Funder			
Yes	4%	22%			
No	92%	72%			
Prefer not to say	4%	5%			

Selected Cohort: None		
Are you transgender?	NHCF 2022	Average Funder
Yes	0%	1%
No	97%	96%
Prefer not to say	3%	3%

Selected Cohort: None					
Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?	NHCF 2022	Average Funder			
Yes	6%	11%			
No	90%	84%			
Prefer not to say	4%	5%			

Selected Cohort: None		
Do you have a disability?	NHCF 2022	Average Funder
Yes	8%	5%
No	87%	90%
Prefer not to say	6%	5%

# **Respondent Job Title**

Selected Cohort: Custom Cohort

	Job Title of Respondents					
	Executive Director/CEO	Other Senior Team (i.e., reporting to Executive Director/CEO)	Project Director	Development Staff	Volunteer	Other
NHCF 2022	55%	14%	4%	15%	4%	9%
NHCF 2018	59%	9%	12%	6%	7%	0%
NHCF 2014	54%	7%	6%	12%	5%	10%
NHCF 2008	57%	9%	6%	11%	0%	12%
NHCF 2004	56%	6%	7%	10%	0%	17%
Average Funder	47%	18%	12%	9%	1%	5%
Custom Cohort	60%	11%	5%	11%	2%	5%

## **Additional Survey Information**

On many questions in the grantee survey, grantees are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included on each of these measures. The total number of respondents to NHCF's grantee survey was 310.

Question Text	Number of
	Responses
Overall, how would you rate the Foundation's impact on your field?	276
How well does the Foundation understand the field in which you work?	265
To what extent has the Foundation advanced the state of knowledge in your field?	207
To what extent has the Foundation affected public policy in your field?	165
Overall, how would you rate the Foundation's impact on your local community?	288
How well does the Foundation understand the local community in which you work?	277
How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?	293
How well does the Foundation understand your organization's strategy and goals?	276
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?	275
How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?	293
How often do/did you have contact with your program officer during this grant?	310
Who most frequently initiated the contact you had with your program officer during this grant?	276
Has your main contact at the Foundation changed in the past six months?	289
Did you submit a proposal to the Foundation for this grant?	306
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?	287
To what extent was the Foundation's proposal process a helpful opportunity to strengthen the efforts funded by the grant?	257
To what extent was the Foundation's proposal process an appropriate level of effort given the amount of funding received?	272
To what extent was the Foundation clear and transparent about the proposal process requirements and timelines?	299
To what extent was the Foundation clear and transparent about the criteria the Foundation uses to decide whether an proposal would be funded or declined?	267
At any point during this grant, including the proposal process, did Foundation staff visit your offices or programs?	309
Are you currently receiving funding from the Foundation?	303
Which of the following best describes the pattern of your organization's funding relationship with the Foundation?	301
How well does the Foundation understand the needs of the people and communities that you serve?	269
To what extent do the Foundation's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?	272
Have you participated in a reporting or evaluation process?	288
To what extent was the Foundation's reporting process Adaptable, if necessary, to fit your circumstances?	195
To what extent was the Foundation's reporting process A helpful opportunity for you to reflect and learn?	211
To what extent was the Foundation's reporting process Relevant, with questions and measures pertinent to the work funded by this grant?	210
To what extent was the Foundation's reporting process Straightforward?	197
To what extent did the evaluation Result in you making changes to the work that was evaluated?	43
To what extent did the evaluation Incorporate your input in the design of the evaluation?	41
Did you receive any non-monetary support from the Foundation during this grant period?	285
How would you describe the benefit - to your organization or work - of any non-monetary support that you received?	57

Question Text	Number of Responses
To what extent did the Foundation exhibit the following during this grant Trust in your organization's staff	304
To what extent did the Foundation exhibit the following during this grant Candor about the Foundation's perspectives on your work	301
To what extent did the Foundation exhibit the following during this grant Respectful interaction	308
To what extent did the Foundation exhibit the following during this grant Compassion for those affected by your work	303
Was the funding you received restricted to a specific use?	307
Please rate the extent to which you agree or disagree with the following statements about Diversity, Equity and Inclusion:	
The Foundation has clearly communicated what Diversity, Equity and Inclusion means for its work	274
Overall, the Foundation demonstrates an explicit commitment to Diversity, Equity and Inclusion in its work	270
Overall, most staff I have interacted with at the Foundation embody a strong commitment to Diversity, Equity and Inclusion	240
I believe that the Foundation is committed to combatting racism	265
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	299
Primary Intended People and/or Communities	
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	299
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant? (Domestic Version)	153
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant? (International Version)	2
Custom Questions	
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Advocating for specific approaches to solving New Hampshire's most pressing challenges.	246
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Amplifying the voices of New Hampshire's non-profit organizations and those that they are seeking to serve.	257
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Connecting people and organizations doing similar or complementary work.	253
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Providing organizational learning and capacity building opportunities (e.g., board development training, board diversity training, etc.).	236
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Working actively to bring more federal and private foundation dollars into New Hampshire to do community work.	223
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Advocating for federal CARES Act funding to reach the non-profit sector.	214
Thinking about the roles that NHCF plays beyond grantmaking, please rate the extent to which each is beneficial to your organization in achieving your mission - Administering the Non-Profit Emergency Relief Fund (NERF) to New Hampshire organizations.	212
Are you aware of the Foundation's New Hampshire Tomorrow initiative?	290
Please rate your level of agreement with the following statements regarding the Foundation's New Hampshire Tomorrow initiative - I have a clear understanding of the New Hampshire Tomorrow initiative.	129
Please rate your level of agreement with the following statements regarding the Foundation's New Hampshire Tomorrow initiative - The Foundation's New Hampshire Tomorrow initiative is targeted at one of New Hampshire's most pressing challenges.	125
Please rate your level of agreement with the following statements regarding the Foundation's New Hampshire Tomorrow initiative - The Foundation's New Hampshire Tomorrow initiative is beneficial to my organization in achieving its mission.	125
Please rate your level of agreement with the following statements regarding the Foundation's New Hampshire Tomorrow initiative - The Foundation's New Hampshire Tomorrow initiative is making noticeable progress towards achieving its goal.	80
In the past 3 years, did your organization receive funding from any of the following entities?	304
Reflecting on your experience with and knowledge of the Foundation, how would you rate its performance to date in meeting the following commitment? In other words, where is the Foundation now, from your perspective? - The Foundation listens to and learns from those who have faced barriers to opportunity and whose voices have been historically excluded.	214
Reflecting on your experience with and knowledge of the Foundation, how would you rate its performance to date in meeting the following commitment? In other words, where is the Foundation now, from your perspective? - The Foundation advances equity, racial justice, and economic inclusion in its grantmaking and civil leadership and advocacy.	223

### **About CEP and Contact Information**

### **Mission:**

CEP provides data, feedback, programs, and insights to help individual and institutional donors improve their effectiveness. We do this work because we believe effective donors, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.

#### Vision:

We seek a world in which pressing social needs are more effectively addressed.

We believe improved performance of philanthropic funders can have a profoundly positive impact on nonprofit organizations and the people and communities they serve.

Although our work is about measuring results, providing useful data, and improving performance, our ultimate goal is improving lives. We believe this can only be achieved through a powerful combination of dispassionate analysis and passionate commitment to creating a better society.

### About the GPR

Since 2003, the Grantee Perception Report® (GPR) has provided funders with comparative, candid feedback based on grantee perceptions. The GPR is the only grantee survey process that provides comparative data, and is based on extensive research and analysis. Hundreds of funders of all types and sizes have commissioned the GPR, and tens of thousands of grantees have provided their perspectives to help funders improve their work. CEP has surveyed grantees in more than 150 countries and in 8 different languages.

The GPR's quantitative and qualitative data helps foundation leaders evaluate and understand their grantees' perceptions of their effectiveness, and how that compares to their philanthropic peers.

### **Contact Information**

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